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KEY=GUIDE - FITZPATRICK DASHAWN

ACCOUNTS DEMYSTIFIED

THE ASTONISHINGLY SIMPLE GUIDE TO ACCOUNTING

Pearson UK *The bestselling and astonishingly simple guide to the fundamental principles of accounting, written specifically for those without a financial background. Simple, easily absorbed and clearly explained, this book will guide you through all the major accounting concepts. You will learn how to master company accounts, understand balance sheets, profit and loss accounts and cash flow systems and how to analyse and monitor your company's financial performance.*

ACCOUNTS DEMYSTIFIED EPUB EBOOK

Pearson UK *An astonishingly simple guide to the fundamental principles of accounting, written specifically for those without a financial background. Simple, easily absorbed and clearly explained, this book will guide you through all the major accounting concepts. You will learn how to master company accounts, understand balance sheets, profit and loss accounts and cash flow systems and how to analyse and monitor your company's financial performance. This new edition is updated throughout to incorporate changes in accounting regulations and includes a new chapter on keeping personal accounts. Whether you manage a small company, are a trainee accountant, an entrepreneur, a business studies or MBA student, an investor on the stock market or a manager in a big corporation, you will not want to be without this definitive and user-friendly guide to the fundamental principles of accounting.*

ACCOUNTS DEMYSTIFIED, 6TH EDITION

An astonishingly simple guide to the fundamental principles of accounting, written specifically for those without a financial background. Simple, easily absorbed and clearly explained, this book will guide you through all the major accounting concepts. You will learn how to master company accounts, understand balance sheets, profit and loss accounts and cash flow systems and how to analyse and monitor your company's financial performance. This new edition is updated throughout to incorporate changes in accounting regulations and includes a new chapter on keeping personal accounts. Whether you manage a small company, are a trainee accountant, an entrepreneur, a business studies or MBA student, an investor on the stock market or a manager in a big corporation, you will not want to be without this definitive and user-friendly guide to the fundamental principles of accounting.

THE FISH ROTS FROM THE HEAD

THE CRISIS IN OUR BOARDROOMS: DEVELOPING THE CRUCIAL SKILLS OF THE COMPETENT DIRECTOR

Profile Books *As a Chinese proverb says 'The fish rots from the head' and so it is with businesses and other organisations - the buck starts and stops in the boardroom. This third edition of Bob Garratt's bestselling book that highlights the importance of effective corporate governance has been extensively updated following the corporate scandals of the early 2000s - Enron, WorldCom, Tyco - and the abysmal boardroom standards that the recent credit crunch and ensuing global financial crisis brought to light. This new edition builds on the Learning Board model developed by the author and now widely used internationally by corporations and public sector organisations such as the NHS. The result is a thought-provoking and highly practical book that will be invaluable to all those with responsibility for corporate governance - and also those who subject them to scrutiny. What Sir Adrian Cadbury, whose committee's groundbreaking report on corporate governance was published nearly twenty years ago, said about the first edition remains as true today as ever: 'No director can afford to ignore this book'.*

SCHIZOPHRENIA FOR DUMMIES

John Wiley & Sons *Practical tools for leading a happy, productive life Schizophrenia is a chronic, severe, and disabling mental disorder that afflicts one percent of the population, an estimated 2.5 million people in America alone. The firsthand advice in this reassuring guide will empower the families and caregivers of schizophrenia patients to take charge, offering expert advice on identifying the warning signs, choosing the right health professional, understanding currently available drugs and those on the horizon (as well as their side effects), and evaluating traditional and alternative therapies.*

FT GUIDE TO USING AND INTERPRETING COMPANY ACCOUNTS

Pearson Education *The Financial Times Guide to Using and Interpreting Company Accounts is designed for the non-accountant manager, investor or entrepreneur who is expected to have financial knowledge but may not have accounting training. Wendy McKenzie approaches the project via three key points: What information will I find in these accounts?; How do I analyse the accounts?; How can I use my analysis? Using publicly available actual accounts, the book begins by covering the ?numbers? from company accounts then moves on to information such as the financial review and then explains the logic of the accounts. To help with the interpreting of the numbers Wendy shows the reader how to understand issues such as cash flow, what this will tell you about a company, how to consider a competitor?s accounts and how to perform ratio calculations to help with company analysis.*

THE FINANCE PLAYBOOK FOR ENTREPRENEURS

BUILD A SOLID FINANCE DEPARTMENT FOR YOUR HIGH-GROWTH BUSINESS, WITHOUT THE TRIAL AND ERROR

Success in entrepreneurship is a unique concoction of hard work, luck and perseverance - but it's a whole lot easier when you can just copy the best methods. Entrepreneurs need the best financial advice at a time when their businesses can least afford it. This book summarises the guiding principles to follow and offers a shortcut for founders to developing a world-class finance department. The Finance Playbook for Entrepreneurs will help you to: - Identify and understand the right financial processes for your business - Choose the right accountants to help grow your business - Make the most of little-known tax tips and efficiencies - Put together a Finance Bible especially for your company - Evaluate automation vs outsourcing - Manage a remote-only finance team

THE FINANCE BOOK

UNDERSTAND THE NUMBERS EVEN IF YOU'RE NOT A FINANCE PROFESSIONAL

Pearson UK *The Finance Book will help you think and manage like a financial strategist. Written specifically for non-finance professionals, it will give you all you need to know to manage your business more effectively and think more strategically. It will help you to: Have the confidence to read and interpret financial statements Ask the right questions about financial performance Apply important financial tools and ratios Learn how to think financially and make better strategic financial decisions Covering business finance, accounting fundamentals, budgeting, profitability and cash management, you'll find the tools you need in order to make the best financial decisions for your business. 'Essential reading for any non-finance professional. This is an easy to read and practical guide to the world of finance.' Paul Herman, Group CEO, Bluebox Corporate Finance 'A really helpful, well organised and easy to understand primer and reference book for those who aren't accountants but still need to understand the accounts.' Roger Siddle, Chairman, Cordium Group 'A great book. At last, a guide that demystifies and encourages business owners to practically understand financial matters. A must read.' Gordon Vater CEO, RiiG Limited*

ACCOUNTING AND FINANCE FOR NON-SPECIALISTS

Pearson Education *Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.*

BIG DATA DEMYSTIFIED

HOW TO USE BIG DATA, DATA SCIENCE AND AI TO MAKE BETTER BUSINESS DECISIONS AND GAIN COMPETITIVE ADVANTAGE

Pearson UK *Big Data is a big topic, based on simple principles. Guided by leading expert in the field, David Stephenson, you will be amazed at how you can transform your company, and significantly improve KPIs across a broad range of business units and applications. Find out how an ecommerce company avoided two million product returns per year, how a newspaper saw triple-digit annual growth in digital subscriptions, how researchers in England learned to better detect pending cardiovascular problems, and how AI programs taught themselves to win games using techniques that even their human programmers didn't understand, all thanks to big data. Find out also how one company realized it could swap a million dollar hardware system with a twenty thousand dollar replacement. With simple and straightforward chapters that allow you to map examples onto your own business, Big Data Demystified will help you: · Know which data is most useful to collect now and why it's important to start collecting that data as soon as possible. · Understand big data and data science and how they can help you reach your business goals and gain competitive advantage. · Use big data to understand where you are now and how you can improve in the future. · Understand factors in choosing a big data system, including whether to go with cloud-based solutions. · Construct your big data team in a way that supports an effective strategy and helps make your business more data-driven. BIG DATA MAKES A BIG DIFFERENCE "Read this book! It is an essential guide to using data in a practical way that drives results." Ian McHenry, CEO Beyond Pricing "This is the book we've been missing: big data explained without the complexity." Marc Salomon, Professor in Decision Sciences and Dean at University of Amsterdam Business School "Big Data for the rest of us! I have never come across a book that is so full of practical advice, actionable examples and helpful explanations. Read this one book and start*

executing Big Data at your workplace tomorrow!"Tobias Wann CEO at @Leisure Group

REAL OPTIONS ANALYSIS

TOOLS AND TECHNIQUES FOR VALUING STRATEGIC INVESTMENTS AND DECISIONS

John Wiley & Sons "Mun demystifies real options analysis and delivers a powerful, pragmatic guide for decision-makers and practitioners alike. Finally, there is a book that equips professionals to easily recognize, value, and seize real options in the world around them." --Jim Schreckengast, Senior VP, R&D Strategy, Gemplus International SA, France Completely revised and updated to meet the challenges of today's dynamic business environment, Real Options Analysis, Second Edition offers you a fresh look at evaluating capital investment strategies by taking the strategic decision-making process into consideration. This comprehensive guide provides both a qualitative and quantitative description of real options; the methods used in solving real options; why and when they are used; and the applicability of these methods in decision making.

DAY TRADING QUICKSTART GUIDE

THE SIMPLIFIED BEGINNER'S GUIDE TO WINNING TRADE PLANS, CONQUERING THE MARKETS, AND BECOMING A SUCCESSFUL DAY TRADER

ClydeBank Media LLC The Ultimate Beginner's Guide to Day Trading The ONLY Day Trading Book Complete With a Library of FREE Digital Trading Tools + \$1,000 Trading Commission Rebate to One of the Largest Trading Brokers Online! Trade for FREE with your \$1,000 commission rebate as you learn how to become a successful day trader using the techniques and strategies inside Day Trading QuickStart Guide. Don't be fooled by fake 'gurus' and fly-by-night 'books' written by anonymous authors. Author Troy Noonan has already made hundreds of successful day traders using the exact information in this book. Are you ready to be the next success story? If you are SERIOUS about achieving financial freedom through day trading than look no further than Day Trading QuickStart Guide! Day Trading QuickStart Guide smashes the myth that successful day traders are math experts, careless risk junkies, or compulsive gamblers. Using the tactics and enclosed in these chapters, you'll learn the exact skills needed to find real success while keeping your risk to an absolute bare minimum. Author Troy Noonan is a professional full-time trader and day trading coach with over 25 years of experience. The original 'Backpack Trader', Noonan has helped thousands of students in over 100 countries become successful traders using the exact methods and strategies shared in this book. His story, and the success stories of his students, is living proof that anyone can take advantage of the freedom (financial and otherwise) that day trading offers. Low-cost trading platforms, the ability to trade from anywhere at any time, and the comprehensive education you'll receive Day Trading QuickStart Guide means that there has NEVER been a better time to learn how to day trade. Use the knowledge gained from reading this book to hobby day trade, supplement your current income, or day trade as a business; getting started takes less capital than you might think! Day Trading QuickStart Guide Is Perfect For: - Complete beginners - even if you've never bought a single stock before! - People who tried day trading in the past but didn't find success because of phony gurus and courses - Existing traders who want to hone their skills & increase their earning potential - Anyone who wants the freedom of making full-time income with part-time effort! Day Trading QuickStart Guide Explains: - The Inner Workings of the Derivatives Market - Futures Trading Contracts, How They Work and How to Maximize their Efficiency - How to Day Trade Options and Use Options Contracts to Hedge Against Risk - The Mechanics of Forex Trading and How to Use Foreign Currency Markets to Your Benefit You Will Learn: - Day Trading Fundamentals, from the Anatomy of a Trade to Powerful Trade Plans For Serious Returns - Technical Analysis, the Backbone of Finding and Executing Winning Trades - Trading Psychology, a Key Aspect That Allows Traders to Rise to the Top - The Surprisingly Simple Way to Interpret Market Charts and Act Based on Your Findings Before Anyone Else - Technical Indicators, Patterns, Trade Plans, and Mistakes New Traders Must Avoid *LIFETIME ACCESS TO FREE DAY TRADING DIGITAL ASSETS* Day Trading QuickStart Guide comes with lifetime access to a library of exclusive tools and videos designed to help you get started quickly and become a better trader faster. *GIVING BACK* ClydeBank Media proudly supports nonprofit AdoptAClassroom, whose mission is to advance equity in K-12 education by supplementing school funding of vital classroom material

THE FLOWER RECIPE BOOK

Artisan Books Flower arranging has never been simpler or more enticing. The women behind Studio Choo, the hottest floral design studio in the country, have created a flower-arranging bible for today's aesthetic. Filled with an array of stunning, easy-to-find flowers, it features 400 photos, more than 40 step-by-step instructions, and useful tips throughout. The arrangements run the gamut of styles and techniques: some are wild and some are structured; some are time-intensive and some are astonishingly simple. Each one is paired with a "flower recipe"; ingredients lists specify the type and quantity of blooms needed; clear instructions detail each step; and hundreds of photos show how to place every stem. Readers will learn how to work with a single variety of flower to great effect, and to create vases overflowing with layered blooms. To top it off, the book is packed with ideas for unexpected vessels, seasonal buying guides, a source directory, a flower care primer, and all the design techniques readers need to know. Alethea Harampolis and Jill Rizzo are the founders of Studio Choo, a San Francisco-based floral design studio that serves up fresh, wild, and sophisticated flower arrangements for any occasion. Their work has been featured in publications such as Sunset, Food & Wine, and Veranda and in the blog Design*Sponge.

THE JOY OF ACCOUNTING

Discover a new, graphical way to conquer accounting. HOW THIS BOOK IS DIFFERENT AND DELIVERS RESULTS The Joy of Accounting uses a revolutionary method of teaching that universities and businesses are raving about. "...has the advantage of showing how accounting works visually. ...I believe that it is of value to anyone who is interested in understanding how accounting works (from high school students to undergrads to MBAs to business executives)." - Paul Healy, James R. Williston Professor of Business Administration, Harvard Business School The Joy of Accounting is different. It uses a diagram that shows accounting on a single page. The game-changing Color Accounting BaSIS Framework makes learning as simple as pointing a finger. The book is easy to read and fun, yet deeply rigorous. IS IT REALLY REVOLUTIONARY? Yes, the Color Accounting BaSIS Framework(TM) does for accounting what the mouse did for computers. When Apple introduced the Macintosh computer everyone could suddenly use one. The Joy of Accounting system makes accounting literacy available to anyone. INCLUDES - An idiot-proof step-by-step sequence to follow - Over 150 full-color diagrams - Working capital, cash flow, liquidity, leverage, efficiency metrics, receivables management and depreciation. BENEFITS OF THIS APPROACH - Confidently read balance sheets and income statements - Take control of your profitability, cash flow and growth - Budget effectively - Revisit previous accounting studies for deeper understanding WHO IS THIS BOOK FOR? - Managers wanting to take control of their business - High school, home school and university students - School teachers and university lecturers looking for new ways of explaining - Sales people wanting to pitch more successfully by using financial drivers

THE DEFINITIVE GUIDE TO DAX

BUSINESS INTELLIGENCE WITH MICROSOFT EXCEL, SQL SERVER ANALYSIS SERVICES, AND POWER BI

Microsoft Press This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

JAVASCRIPT DEMYSTIFIED

McGraw Hill Professional Even if you have no programming experience, you'll learn to create dynamic, interactive Web pages with help from this easy-to-use, self-teaching guide. Author and programming instructor Jim Keogh covers the basics of this leading Web development language and explains how to write cross-browser JavaScript programs in no time.

FENG SHUI YOUR MIND

FOUR EASY STEPS TO RAPIDLY TRANSFORM YOUR LIFE!

Dog Ear Publishing Feng Shui Your Mind - 4 Easy Steps to Rapidly Transform Your Life! Ready for an exciting alternative to the modern day B.S. that has you stressed out and working harder than ever? Ready to rapidly transform your life? Feng Shui Your Mind is a ground-breaking program that takes the powerful techniques of Feng Shui to an entirely new level - to the mind itself. It's fast. It's easy. And so much fun! And that's not all. It's sprinkled with spiritual gems from the laws of attraction, the Kabbalah, and quantum physics, demystified for your delight. Now you've got the perfect combo that delivers extraordinary results. That's right. You'll discover how to use the least amount of energy to generate maximum success. Whatever your heart desires - love, prosperity, vibrant health or fulfilling career - you will create with ease! Jill Lebeau, MFT and Maureen Raytis, L.Ac. marvel at how the universe works in such magical and mysterious ways. What began as a serendipitous connection in a burrito shop in Berkeley, has grown into a thriving collaboration that brought Feng Shui Your Mind to life. As experts in holistic health, Maureen and Jill bring forty years of combined experience culminating in this fresh, innovative approach to rapidly transform your life. Give them a minute - they'll show you how quickly you can reignite your enthusiasm and reclaim your power. Known for their ability to extract the gems out of complex spiritual teachings, thousands of people have attended their fun, engaging, and inspirational workshops throughout the San Francisco Bay Area. For more information about their private practices and workshops, visit their website at www.fengshuiyourmind.com. "Feng Shui Your Mind is a thoroughly engaging and practical book for your spiritual tool chest. Spiced with real life transformational stories, this how-to combines spiritual self-help, universal wisdom teachings and ancient Chinese energy principles, in a formula that will bring balance, love, joy and purpose back into your life." - Rev. Dr. Patricia Keel, Founding Minister, Unity of Berkeley "What a fantastic book with so many great teachings rolled into one. It's so refreshing to read something that is powerful and profound, written in such an easy and enjoyable style. Loved it!" - Mary Huse, R.N., L.Ac., International Professor of Five Element Acupuncture"

LEARNING SQL

MASTER SQL FUNDAMENTALS

O'Reilly Media Updated for the latest database management systems -- including MySQL 6.0, Oracle 11g, and Microsoft's SQL Server 2008 -- this introductory guide will get you up and running with SQL quickly. Whether you need to write database applications, perform administrative tasks, or generate reports, Learning SQL, Second Edition, will help you easily master all the SQL fundamentals. Each chapter presents a self-contained lesson on a key SQL concept or technique, with numerous illustrations and annotated examples. Exercises at the end of each chapter let you practice the skills you learn. With this book, you will: Move quickly through SQL basics and learn several advanced features Use SQL data statements to generate, manipulate, and retrieve data Create database objects, such as tables,

indexes, and constraints, using SQL schema statements Learn how data sets interact with queries, and understand the importance of subqueries Convert and manipulate data with SQL's built-in functions, and use conditional logic in data statements Knowledge of SQL is a must for interacting with data. With Learning SQL, you'll quickly learn how to put the power and flexibility of this language to work.

JAPANESE DEMYSTIFIED

McGraw Hill Professional Say sayonara to your fears of speaking Japanese! Interested in learning to speak Japanese but feel intimidated by the complex characters and pronunciations? No need to worry! Even if your only experience is ordering sushi, Japanese Demystified will have you saying konnichiwa to your new language skills in no time. Beginning with a review of Japanese writing systems, basic pronunciation, and everyday expressions, this book covers key grammar fundamentals such as particles, nouns, verb forms, and honorifics. You'll build your Japanese vocabulary with essential words and phrases and quickly master this challenging language. Test yourself at the end of every chapter for reinforcement that you're fast on your way to speaking, writing, and understanding Japanese. This fast and easy guide features: Clear and straightforward explanations of Japanese grammar fundamentals Numerous examples of simple and complex sentence structures Japanese hiragana, katakana, and kanji with phonetic transliterations for all Japanese words Helpful writing and speaking exercises that bring the Japanese language to life Coverage of everyday topics as well as conversational expressions Quizzes at the end of each chapter to reinforce new material Simple enough for a beginner, but challenging enough for a more experienced student, Japanese Demystified is your shortcut to mastering this complex language.

BIOLOGY DEMYSTIFIED

McGraw Hill Professional Say goodbye to dry presentations, grueling formulas, and abstract theory that would put Einstein to sleep--now there's an easier way to master chemistry, biology, trigonometry, and geometry. McGraw-Hill's Demystified Series teaches complex subjects in a unique, easy-to-absorb manner and is designed for users without formal training, unlimited time, or genius IQs. Organized like self-teaching guides, they come complete with key points, background information, questions at the end of each chapter, and final exams. There's no better way to gain instant expertise! ABOUT BIOLOGY DEMYSTIFIED: * A college biology professor presents the fundamental facts, concepts, and principles of biology in an attractive and amusing framework * Great for anyone with an interest in biology, biotechnology, medicine, or the environment * Coverage includes both the anatomy and physiology of organisms as well as ecology and environmental relationships between organisms * Includes a pronunciation guide for difficult biological terms

DEMOCRACY AND EDUCATION

Read Books Ltd This antiquarian volume contains a comprehensive treatise on democracy and education, being an introduction to the 'philosophy of education'. Written in clear, concise language and full of interesting expositions and thought-provoking assertions, this volume will appeal to those with an interest in the role of education in society, and it would make for a great addition to collections of allied literature. The chapters of this book include: 'Education as a Necessity of Life'; 'Education as a Social Function'; 'Education as Direction'; 'Education as Growth'; 'Preparation, Unfolding, and Formal Discipline'; 'Education as Conservative and Progressive'; 'The Democratic Conception in Education'; 'Aims in Education', etcetera. We are republishing this vintage book now complete with a new prefatory biography of the author.

COMPETITION DEMYSTIFIED

A RADICALLY SIMPLIFIED APPROACH TO BUSINESS STRATEGY

Penguin Bruce Greenwald, one of the nation's leading business professors, presents a new and simplified approach to strategy that cuts through much of the fog that has surrounded the subject. Based on his hugely popular course at Columbia Business School, Greenwald and his coauthor, Judd Kahn, offer an easy-to-follow method for understanding the competitive structure of your industry and developing an appropriate strategy for your specific position. Over the last two decades, the conventional approach to strategy has become frustratingly complex. It's easy to get lost in a sophisticated model of your competitors, suppliers, buyers, substitutes, and other players, while losing sight of the big question: Are there barriers to entry that allow you to do things that other firms cannot?

BEGINNING PROGRAMMING WITH PYTHON FOR DUMMIES

John Wiley & Sons The easy way to learn programming fundamentals with Python Python is a remarkably powerful and dynamic programming language that's used in a wide variety of application domains. Some of its key distinguishing features include a very clear, readable syntax, strong introspection capabilities, intuitive object orientation, and natural expression of procedural code. Plus, Python features full modularity, supporting hierarchical packages, exception-based error handling, and modules easily written in C, C++, Java, R, or .NET languages, such as C#. In addition, Python supports a number of coding styles that include: functional, imperative, object-oriented, and procedural. Due to its ease of use and flexibility, Python is constantly growing in popularity—and now you can wear your programming hat with pride and join the ranks of the pros with the help of this guide. Inside, expert author John Paul Mueller gives a complete step-by-step overview of all there is to know about Python. From performing common and advanced tasks, to collecting data, to interacting with package—this book covers it all! Use Python to create and run your first application Find out how to troubleshoot and fix errors Learn to work with Anaconda and use Magic Functions Benefit from completely updated and revised information since the last edition If you've never used Python or are new to programming in general, Beginning Programming with Python For Dummies is a helpful resource that will set you up for success.

UNCORKED

THE SCIENCE OF CHAMPAGNE

Princeton University Press Uncorked quenches our curiosity about the inner workings of one of the world's most prized beverages. Esteemed for its freshness, vitality, and sensuality, champagne is a wine of great complexity. Mysteries aplenty gush forth with the popping of that cork. Just what is that fizz? Can you judge champagne quality by how big the bubbles are, how long they last, or how they behave before they fade? And why does serving champagne in a long-stemmed flute prolong its chill and effervescence? Through lively prose and a wealth of state-of-the-art photos, this revised edition of Uncorked unlocks the door to what champagne is all about. Providing an unprecedented close-up view of the beauty in the bubbles, Gérard Liger-Belair presents images that look surprisingly like lovely flowers, geometric patterns, even galaxies as the bubbles rise through the glass and burst forth on the surface. He illustrates how bubbles form not on the glass itself but are "born" out of debris stuck on the glass wall, how they rise, and how they pop. Offering a colorful history of champagne, Liger-Belair tells us how it is made and he asks if global warming could spell champagne's demise. In a brand-new afterword, he updates the reader on new developments in the world of bubble science and delves even more deeply into the processes that give champagne its unique and beautiful character. Bubbly may tickle the nose, but Uncorked tackles what the nose and the naked eye cannot--the spectacular science that gives champagne its charm and champagne drinkers immeasurable pleasure.

DESIGNING EMBEDDED HARDWARE

"O'Reilly Media, Inc." Intelligent readers who want to build their own embedded computer systems-- installed in everything from cell phones to cars to handheld organizers to refrigerators-- will find this book to be the most in-depth, practical, and up-to-date guide on the market. Designing Embedded Hardware carefully steers between the practical and philosophical aspects, so developers can both create their own devices and gadgets and customize and extend off-the-shelf systems. There are hundreds of books to choose from if you need to learn programming, but only a few are available if you want to learn to create hardware. Designing Embedded Hardware provides software and hardware engineers with no prior experience in embedded systems with the necessary conceptual and design building blocks to understand the architectures of embedded systems. Written to provide the depth of coverage and real-world examples developers need, Designing Embedded Hardware also provides a road-map to the pitfalls and traps to avoid in designing embedded systems. Designing Embedded Hardware covers such essential topics as: The principles of developing computer hardware Core hardware designs Assembly language concepts Parallel I/O Analog-digital conversion Timers (internal and external) UART Serial Peripheral Interface Inter-Integrated Circuit Bus Controller Area Network (CAN) Data Converter Interface (DCI) Low-power operation This invaluable and eminently useful book gives you the practical tools and skills to develop, build, and program your own application-specific computers.

ISE FUNDAMENTALS OF CORPORATE FINANCE

PRIVATE EQUITY DEMYSTIFIED

AN EXPLANATORY GUIDE

Oxford University Press, USA Private equity has grown rapidly over the last three decades, yet largely remains poorly understood. Written in a highly accessible style, the book takes the reader through what private equity means, the different actors involved, and issues concerning sourcing, checking out, valuing, and structuring deals.

CORPORATE FINANCE DEMYSTIFIED 2/E

McGraw Hill Professional The simple way to master corporate finance The math, the formulas, the problem solving . . . does corporate finance make your head spin? You're not alone. It's one of the toughest subjects for business students—which is why Corporate Finance DeMYSTiFieD is written in a way that makes learning it easier than ever. This self-teaching guide first explains the basic principles of corporate finance, including accounting statements, cash flows, and ratio analysis. Then, you'll learn all the specifics of more advanced practices like estimating future cash flows, scenario analysis, and option valuation. Filled with end-of-chapter quizzes and a final exam, Corporate Finance DeMYSTiFieD teaches you the ins-and-outs of this otherwise confounding subject in no time at all. This fast and easy guide features: An overview of important concepts, such as time value of money, interest rate conversion, payment composition, and amortization schedules Easy-to-understand descriptions of corporate finance principles and strategies Chapter-ending quizzes and a comprehensive final exam to reinforce what you've learned and pinpoint problem areas Hundreds of updated examples with practical solutions Simple enough for a beginner, but challenging enough for an advanced student, Corporate Finance DeMYSTiFieD is your shortcut to a working knowledge of this important business topic.

THE ESSENTIAL GUIDE TO TELECOMMUNICATIONS

Prentice Hall "Annabel Dodd has cogently untangled the wires and switches and technobabble of the telecommunications revolution and explained how the introduction of the word 'digital' into our legislative and regulatory lexicon will affect consumers, companies and society into the next millennium." - United States Senator Edward J. Markey of Massachusetts; Member, U.S. Senate Subcommittee on Communications, Technology, Innovation, and the Internet "Annabel Dodd has a unique knack for explaining complex technologies in understandable ways. This latest revision of her book covers the rapid changes in the fields of broadband, cellular, and streaming technologies; newly developing 5G networks; and the constant changes happening in both wired and wireless networks. This book is a must-read for anyone who wants to understand the rapidly evolving world of telecommunications in the 21st century!" - David Mash, Retired Senior Vice President for Innovation, Strategy, and

Technology, Berklee College of Music Completely updated for current trends and technologies, *The Essential Guide to Telecommunications, Sixth Edition*, is the world's top-selling, accessible guide to the fast-changing global telecommunications industry. Writing in easy-to-understand language, Dodd demystifies today's most significant technologies, standards, architectures, and trends. She introduces leading providers worldwide, explains where they fit in the marketplace, and reveals their key strategies. New topics covered in this edition include: LTE Advanced and 5G wireless, modern security threats and countermeasures, emerging applications, and breakthrough techniques for building more scalable, manageable networks. Gain a practical understanding of modern cellular, Wi-Fi, Internet, cloud, and carrier technologies Discover how key technical, business, and regulatory innovations are changing the industry See how streaming video, social media, cloud computing, smartphones, and the Internet of Things are transforming networks Explore growing concerns about security and privacy, and review modern strategies for detecting and mitigating network breaches Learn how Software Defined Networks (SDN) and Network Function Virtualization (NFV) add intelligence to networks, enabling automation, flexible configurations, and advanced networks Preview cutting-edge, telecom-enabled applications and gear—from mobile payments to drones Whether you're an aspiring network engineer looking for a broad understanding of the industry, or a salesperson, marketer, investor, or customer, this indispensable guide provides everything you need to know about telecommunications right now. This new edition is ideal for both self-study and classroom instruction. Register your product for convenient access to downloads, updates, and/or corrections as they become available.

HOW LEARNING WORKS

SEVEN RESEARCH-BASED PRINCIPLES FOR SMART TEACHING

John Wiley & Sons Praise for *How Learning Works* "How Learning Works is the perfect title for this excellent book. Drawing upon new research in psychology, education, and cognitive science, the authors have demystified a complex topic into clear explanations of seven powerful learning principles. Full of great ideas and practical suggestions, all based on solid research evidence, this book is essential reading for instructors at all levels who wish to improve their students' learning." —Barbara Gross Davis, assistant vice chancellor for educational development, University of California, Berkeley, and author, *Tools for Teaching* "This book is a must-read for every instructor, new or experienced. Although I have been teaching for almost thirty years, as I read this book I found myself resonating with many of its ideas, and I discovered new ways of thinking about teaching." —Eugenia T. Paulus, professor of chemistry, North Hennepin Community College, and 2008 U.S. Community Colleges Professor of the Year from The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education "Thank you Carnegie Mellon for making accessible what has previously been inaccessible to those of us who are not learning scientists. Your focus on the essence of learning combined with concrete examples of the daily challenges of teaching and clear tactical strategies for faculty to consider is a welcome work. I will recommend this book to all my colleagues." —Catherine M. Casserly, senior partner, The Carnegie Foundation for the Advancement of Teaching "As you read about each of the seven basic learning principles in this book, you will find advice that is grounded in learning theory, based on research evidence, relevant to college teaching, and easy to understand. The authors have extensive knowledge and experience in applying the science of learning to college teaching, and they graciously share it with you in this organized and readable book." —From the Foreword by Richard E. Mayer, professor of psychology, University of California, Santa Barbara; coauthor, *e-Learning and the Science of Instruction*; and author, *Multimedia Learning*

A BOOK FOR LIFE

10 STEPS TO SPIRITUAL WISDOM, A CLEAR MIND AND LASTING HAPPINESS

Yellow Kite 'The A List Shaman' - *The Times Magazine* 'A must-read packed full of aha moments.' - Naomie Harris OBE, Actor 'It's interesting, fun and it's relevant to all of us ... Perhaps the key thing for me is the feeling that Jo is talking from her heart rather than writing from her brain ... It's important.' - Sarah Stacey, Victoria Health Jo Bowlby is a world-renowned Shaman, coach and mentor. This very special book is filled with insights and practices which for centuries were only known by spiritual teachers and their devotees, but which Jo Bowlby has used to underpin her powerful work as a Shaman, coach and mentor. With a focus on resilience and finding balance, Jo turns ancient teachings into life-changing practices that will provide you with a skillset designed to help you navigate life's ups and downs. Whether you seek stillness, want to reclaim your freedom from a mental struggle, or simply inject some wonder into your world, this inspirational book will help guide you on the way. 'Really enjoying this. Not your usual self-help book. It's succinct, very well written and not selling nonsense. Highly recommended.' - Levison Wood

A GUIDE TO MATLAB

FOR BEGINNERS AND EXPERIENCED USERS

Cambridge University Press This is a short, focused introduction to MATLAB, a comprehensive software system for mathematical and technical computing. It contains concise explanations of essential MATLAB commands, as well as easily understood instructions for using MATLAB's programming features, graphical capabilities, simulation models, and rich desktop interface. Written for MATLAB 7, it can also be used with earlier (and later) versions of MATLAB. This book teaches how to graph functions, solve equations, manipulate images, and much more. It contains explicit instructions for using MATLAB's companion software, Simulink, which allows graphical models to be built for dynamical systems. MATLAB's new "publish" feature is discussed, which allows mathematical computations to be combined with text and graphics, to produce polished, integrated, interactive documents. For the beginner it explains everything needed to start using MATLAB, while experienced users making the switch to MATLAB 7 from an earlier version will also find much useful information here.

THE ONLY BITCOIN INVESTING BOOK YOU'LL EVER NEED

AN ABSOLUTE BEGINNER'S GUIDE TO THE CRYPTOCURRENCY WHICH IS CHANGING THE WORLD AND YOUR FINANCES IN 2021 & BEYOND

If you feel like you've "missed the boat" on Bitcoin. Think again...Because while Bitcoin continues to hit all time highs, this book will show you it's not too late to invest in "Digital Gold" What was once a fringe currency only used by a dark corner of the web... is now the fastest growing financial asset on Earth. And this is just the beginning... You see, we are still in just the 2nd inning of Bitcoin as a financial entity. So while no financial vehicle is making people rich as quickly as Bitcoin... Less than 10% of Americans and 2% of the worldwide population owns it. But now, the major players are taking an interest. Like Billionaire Hedge Fund owner Paul Tudor Jones Internet pioneer Tim Draper, who was an early investor in companies like Hotmail, Tesla and Robinhood. And CEO of Social Capital, Chamath Palihapitiya, who predicts Bitcoin will be worth \$1 million within the next 15 years. So even if you've been unconvinced thus far, this book will give you the straight facts on Bitcoin as a financial asset... without any of the hype or noise. Here is just a fraction of what you will discover: The surprisingly small amount of Bitcoin you need to join the top 1% of Bitcoin owners worldwide - Page 15 How a complete technophobe can buy Bitcoin is less than 5 minutes - Page 65 5 Billionaires who believe Bitcoin has a part to play in the world economy - Page 16 Is Bitcoin a legitimate currency? Answered on page 32 A simple way to automate your Bitcoin purchases so you can take advantage of dollar cost averaging - Page 66 The exact percentage of Bitcoin transactions that are used for illegal activities. Anti-Bitcoiners get this wrong all the time - Page 51 Why you should never use Robinhood to buy Bitcoin - Page 70 The downside of purchasing Bitcoin funds like GBTC - Page 71 How much of your portfolio should you dedicate to Bitcoin? Our "one size fits all" solution is on page 102 Plus free video tutorials for safely buying and storing Bitcoin on Page 7 This is not a 600 page theoretical book which you need a math degree to understand. Written in plain English and free from repetitive technical jargon. Every single piece of financial and technical terminology is clearly defined inside. You'll find easy-to-follow advice in how to buy and store Bitcoin yourself... without having to pay expensive fees to middlemen. For everyone who feels frustrated after watching Bitcoin soar in price... this is your chance to get in while the going is good. And not feel like you missed the boat... So even if you're never read a single finance or investing book in your life, you will immediately understand how to become a successful long-term investor. To kickstart your Bitcoin journey today, scroll up and click "add to cart"

VETERINARY PRACTICE MANAGEMENT

Wiley-Blackwell Veterinary Practice Management provides an invaluable source of information, not only for veterinarians who are setting up a practice, but also for established practitioners seeking guidance on partnerships, staff problems and ways to improve the efficiency of their business. This edition includes more information on stock control and pharmacy management, job descriptions, staff appraisal, computer database systems, health and safety, insurance and risk assessment. Additional examples make the book practical and user-friendly.

LICHENS OF IRELAND

AN ILLUSTRATED INTRODUCTION TO OVER 250 SPECIES

A concise introduction to lichen biology and ecology, describing over 250 Irish species with color photographs and a guide to chemical tests, fieldwork, and how to heck a herbarium.

THE FOUR & TWENTY BLACKBIRDS PIE BOOK

UNCOMMON RECIPES FROM THE CELEBRATED BROOKLYN PIE SHOP

Hachette UK From the proprietors of the renowned Brooklyn shop and cafe comes the ultimate pie-baking book for a new generation of bakers. Melissa and Emily Elsen, the twenty-something sisters who are proprietors of the wildly popular Brooklyn pie shop and cafe Four & Twenty Blackbirds, have put together a pie-baking book that's anything but humble. This stunning collection features more than 60 delectable pie recipes organized by season, with unique and mouthwatering creations such as Salted Caramel Apple, Green Chili Chocolate, Black Currant Lemon Chiffon, and Salty Honey. There is also a detailed and informative techniques section. Lavishly designed, *Four & Twenty Blackbirds Pie Book* contains 90 full-color photographs by Gentl & Hyers, two of the most sought-after food photographers working today. With its new and creative recipes, this may not be your mother's cookbook, but it's sure to be one that every baker from novice to pro will turn to again and again.

STUFF PARISIANS LIKE

DISCOVERING THE QUOI IN THE JE NE SAIS QUOI

Penguin In the tradition of the New York Times bestseller *Stuff White People Like*, a tongue-in-cheek homage to Parisians. To be mistaken for a Parisian, readers must buy the newspaper *Le Monde*, fold it, and walk. Then sit at a café and make phone calls. Be sure to order *San Pellegrino*, not any other kind of fizzy water. They shouldn't be surprised when a waiter brings out two spoons after they order *le moelleux au chocolat*—it is understood that the dessert is too sinfully delicious not to share. Go to *l'île Saint-Louis*—all Parisians are irredeemably in love with that island. Feel free to boldly cross the street whenever the impulse strikes—pedestrian crosswalks are too dangerous. If they take a cruise on the *Seine*, they will want to stand outside, preferably with their collar popped up. If they want to decorate, may we suggest the photographs of Robert Doisneau? To truly be cool in Paris, own an iPhone, wear Converse sneakers, and order sushi. And as they stroll through the Luxembourg Gardens, remember—they can't go wrong wearing black.

GUIDE TO FINANCIAL MARKETS

WHY THEY EXIST AND HOW THEY WORK

Hachette UK *The revised and updated 7th edition of this highly regarded book brings the reader right up to speed with the latest financial market developments, and provides a clear and incisive guide to a complex world that even those who work in it often find hard to understand. In chapters on the markets that deal with money, foreign exchange, equities, bonds, commodities, financial futures, options and other derivatives, the book examines why these markets exist, how they work, and who trades in them, and gives a run-down of the factors that affect prices and rates. Business history is littered with disasters that occurred because people involved their firms with financial instruments they didn't properly understand. If they had had this book they might have avoided their mistakes. For anyone wishing to understand financial markets, there is no better guide.*

FINANCE FOR NONFINANCIAL MANAGERS, SECOND EDITION (BRIEFCASE BOOKS SERIES)

McGraw Hill Professional *AN INTRODUCTION TO FINANCIAL REPORTS--WITH NEW TACTICS FOR BUDGETING AND PINPOINTING KEY FINANCIAL AREAS* Financial decisions impact virtually every area of your company. As a manager, it's up to you to understand how and why. Finance for Nonfinancial Managers helps you understand the information in essential financial reports and then shows you how to use that understanding to make informed, intelligent decisions. It provides a solid working knowledge of: Basic Financial Reports--All about balance sheets, income statements, cash flow statements, and more Cost Accounting--Methods to assess which products or services are most profitable to your firm Operational Planning and Budgeting--Ways to use financial knowledge to strengthen your company Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page: Key Terms: Clear definitions of key terms and concepts Smart Managing: Tactics and strategies for managing change Tricks of the Trade: Tips for executing the tactics in the book Mistake Proofing: Practical advice for minimizing the possibility of error Caution: Warning signs for when things are about to go wrong For Example: Examples of successful change-management tactics Tools: Specific planning procedures, tactics, and hands-on techniques

LEAN SIX SIGMA FOR HOSPITALS: SIMPLE STEPS TO FAST, AFFORDABLE, AND FLAWLESS HEALTHCARE

McGraw Hill Professional *DELIVER FASTER, BETTER, AND CHEAPER HEALTHCARE IN AS FEW AS FIVE DAYS 4 STAR DOODY'S REVIEW! "The main purpose is to present simple steps to help hospitals start getting faster, better, and cheaper in five days or less while achieving the goal of fast, affordable, and flawless healthcare. Healthcare has many opportunities for improvement and the use of Lean Six Sigma concepts can make a dramatic impact. This book provides the basic information to do that."--Doody's Review Service* *Lean Six Sigma for Hospitals: Simple Steps to Fast, Affordable, Flawless Healthcare* explains how to use tested Lean Six Sigma methods and tools to rapidly improve hospital operations and quality of care and reduce costs. These proven strategies follow the patient from the front door of the hospital or emergency room all the way through discharge, examining key aspects of patient flow and quality. The trail of billing and collections is also followed to discover and eliminate cash flow leaks. This practical guide emphasizes both the clinical and operational sides to reduce the "three demons of quality"--delay, defects, and deviation. Real-world case studies from major hospitals illustrate successful implementations of Lean Six Sigma. Coverage Includes: Achieving a faster, better hospital in five days--emergency department, door-to-balloon time, operating room, medical imaging, lab, nursing unit, clinical staff, pharmacy, order accuracy, diagnosis, ICU Lean for accelerated patient flow Reducing medical errors with Six Sigma Creating a more profitable hospital in five days by reducing denied, rejected, and appealed claims Six Sigma for hospitals Excel power tools for Lean Six Sigma Identifying improvement projects through data mining and analysis Sustaining improvement using control charts Laser-focused process innovation Statistical tools for Lean Six Sigma Implementing Lean Six Sigma