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KEY=EDITIONPDF - RIVAS MAHONEY

CONTEMPORARY LOGISTICS

Prentice Hall For undergraduate and graduate courses in Logistics. This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors' timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today's dynamic global landscape. The invaluable suggestions of reviewers, adopters, and others--coupled with the expertise of new co-author A. Michael Knemeyer--have been incorporated into this new 11th edition to provide the freshest, most up-to-date insights and perspectives. Included is a new case study plus new examples, references, and discussions throughout. The illustrative tables, figures, and key terms have been revised or updated. This program will provide a better teaching and learning experience--for you and your students. Here's how: Give Students a Solid Foundation in the Basics of Logistics: Students get a solid foundation in the basics of logistics, through the focus on the fundamentals in the book's succinct and thorough coverage, while still getting coverage of supply chain management issues. Increase Students' Understanding through Real-Life Examples: Positive real-life examples provided in the books case studies further serve to improve students' understanding of the concepts. Keep your Course Current with Today's Pressing Global Issues: Readers are brought up to date on today's pressing global issues through the authors' chapter revisions, new examples, current references, and addition of new content throughout.

PDF EBOOK INSTANT ACCESS FOR CONTEMPORARY LOGISTICS: GLOBAL EDITION

Pearson Higher Ed For undergraduate and graduate courses in Logistics. This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors' timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today's dynamic global landscape. The invaluable suggestions of reviewers, adopters, and others--coupled with the expertise of new co-author A. Michael Knemeyer--have been incorporated into this new 11th edition to provide the freshest, most up-to-date insights and perspectives. Included is a new case study plus new examples, references, and discussions throughout. The illustrative tables, figures, and key terms have been revised or updated. This program will provide a better teaching and learning experience--for you and your students. Here's how: Give Students a Solid Foundation in the Basics of Logistics: Students get a solid foundation in the basics of logistics, through the focus on the fundamentals in the book's succinct and thorough coverage, while still getting coverage of supply chain management issues. Increase Students' Understanding through Real-Life Examples: Positive real-life examples provided in the books case studies further serve to improve students' understanding of the concepts. Keep your Course Current with Today's Pressing Global Issues: Readers are brought up to date on today's pressing global issues through the authors' chapter revisions, new examples, current references, and addition of new content throughout.

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CONTEMPORARY LOGISTICS, GLOBAL EDITION

Pearson Higher Education For undergraduate and graduate courses in Logistics A dynamic foundation to the global study of contemporary logistics A market-leading text, Contemporary Logistics explores modern logistics from a managerial perspective. These are characterized by geopolitical tensions in parts of the world, steadily increasing trade, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through timely, practical, and exciting coverage of logistics fundamentals, and challenges and opportunities for logistics managers in today's dynamic global landscape. The 12th Edition provides the most up-to-date insights and perspectives sourced from reviewers, adopters, and other stakeholders.

LOGISTICS AND SUPPLY CHAIN MANAGEMENT EPUB EBOOK

Pearson UK Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including: • The link between logistics and customer value. • Logistics and the bottom line measuring costs and performance. • Creating a responsive supply chain. • Managing the global pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. • Product design in the supply chain.

THE QUINTESSENCE OF SUPPLY CHAIN MANAGEMENT

WHAT YOU REALLY NEED TO KNOW TO MANAGE YOUR PROCESSES IN PROCUREMENT, MANUFACTURING, WAREHOUSING AND LOGISTICS

Springer This book describes the fundamentals of Supply Chain Management in clear and concise terms. It explains why in the near future real competition is going to be between supply chains and what the consequences will be. Managers and decision-makers will be able to build on their business's competitive advantage with the essentials provided in this work. The focus here is upon what you really need to know in order to optimally manage your processes in procurement, manufacturing, warehousing and logistics. In addition to a wealth of illustrations and examples, valuable suggestions for further expansive reading are included. Essential insights are provided into how to analyse and evaluate the supply chain, based upon key aspects from research and practice, which helps readers to initiate their own optimisation processes.

TRANSPORTATION MANAGEMENT

A PRACTICAL HANDBOOK

Transportation Management is the most vital link in the supply chain today as it carries the burden of "inventory in motion" in most modern supply chains. This book provides both a conceptual and deeply practical look at transportation, how it has changed since deregulation in 1980 and how modern, global supply chains, have tailored transportation into the critical connection it must be to simultaneously serve billions of consumers while also being highly efficient to meet today's flexibility, speed, and cost constraints.

INTERNATIONAL MARITIME TRANSPORT

PERSPECTIVES

Routledge The importance of the international maritime transport industry is difficult to overstate. This new book presents an interdisciplinary approach from a wide range of internationally-based experts. International Maritime Transport represents a radical departure from previous works in its structure and approach. The section editors each discuss the state of the art in the opening chapter, before

introducing a selection of works providing a wide-ranging analysis of the subject. Wide discretion of approach has provided literary freedom for individual opinion and analysis within the overall framework: this permits a level of innovation which is perhaps stifled by the more standardized model. Whilst each perspective can be seen as exclusive, together they form a comprehensive volume of issues in contemporary maritime transport. Topics covered include: ports as interfaces, logistics, manpower and skills, financial risk and opportunities, the regulatory framework. Each chapter contains an introduction which explains the context of the chapter within the book and the contemporary state of the art. Under the editorship of maritime experts James McConville, Alfonso Morvillo and Heather Leggate, the book is sure to be of interest to students and academics working on maritime studies, as well as being useful to professionals and policy makers in the maritime industry.

SUPPLY CHAIN MANAGEMENT

A GLOBAL PERSPECTIVE

Wiley Global Education Supply chain management, rapidly-advancing and growing ever more important in the global business climate, requires an intense understanding of both underlying principles and practical techniques. Including both a broad overview of supply chain management and real-world examples of SCM in companies ranging from small to large, this book provides students with both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied. Spanning functional boundaries, this well-regarded book is now in its second edition and has quickly become a standard course text at many universities. This newest edition continues to provide a balanced, integrative, and business-oriented viewpoint of the material, and deeply explores how SCM is intertwined with other organizational functions. New material has been added to address the importance of big data analytics in SCM, as well as other technological advances such as 3-D printing, cloud computing, machine learning, driverless vehicles, the Internet of Things, RFID, and others.

DEVELOPMENTS IN MARITIME TRANSPORT AND LOGISTICS IN TURKEY

Taylor & Francis Turkey is one of the largest and most important shipping and logistics centres in the world. This edited collection brings together industrialists actively involved in the shipping trade with an interdisciplinary team of academics from the region to provide a unique, broad perspective on the industry as a whole. Using Turkey as an in-depth case study, the volume examines issues such as port economics and policy, training and education, ship finance, containerisation and maritime policy in general. This is a useful reference for professionals and academics in both shipping and logistics.

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

John Wiley & Sons Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

EDUCATIONAL TESTING AND MEASUREMENT

CLASSROOM APPLICATION AND PRACTICE

Pearson Scott Foresman

CONTEMPORARY MANAGEMENT

LOGISTICS TRANSPORTATION SYSTEMS

Elsevier Logistics Transportation Systems compiles multiple topics on transportation logistics systems from both qualitative and quantitative perspectives, providing detailed examples of real-world logistics workflows. It explores the key concepts and problem-solving techniques required by researchers and logistics professionals to effectively manage the continued expansion of logistics transportation systems, which is expected to reach an estimated 25 billion tons in the United States alone by 2045. This book provides an ample understanding of logistics transportation systems,

including basic concepts, in-depth modeling analysis, and network analysis for researchers and practitioners. In addition, it covers policy issues related to transportation logistics, such as security, rules and regulations, and emerging issues including reshoring. This book is an ideal guide for academic researchers and both undergraduate and graduate students in transportation modeling, supply chains, planning, and systems. It is also useful to transportation practitioners involved in planning, feasibility studies, consultation and policy for transportation systems, logistics, and infrastructure. Provides real-world examples of logistics systems solutions for multiple transportation modes, including seaports, rail, barge, road, pipelines, and airports Covers a wide range of business aspects, including customer service, cost, and decision analysis Features key-term definitions, concept overviews, discussions, and analytical problem-solving

CONTEMPORARY LOGISTICS IN CHINA

SYSTEMIC RECONFIGURATION AND TECHNOLOGICAL PROGRESSION

Springer Nature This book encompasses the macro-factors pertaining to the overall development in logistics technologies and facilities, region-specific policies and plans, industry-wide transformation in transport, manufacturing, commerce, and agriculture in China. Specifically, it describes policies and practices in China's high-quality development of logistics, China's business environment construction in logistics, and progress of port logistics in China. It also highlights the applications and prospects of blockchain technology in China's logistics industry in the year 2019. The expositions on and analyses of these subjects are based on the latest available sources and statistical data. As with the previous volumes, the ultimate aim of this book is to present a timely portrait of the rapid growth of China's logistics market and the status quo of its logistics industry. In so doing, the book offers an in-depth analysis of critical issues involved in the ongoing dynamic and multi-faceted development and provides a valuable reference resource for interested readers in the academic and professional fields.

MARITIME LOGISTICS

A GUIDE TO CONTEMPORARY SHIPPING AND PORT MANAGEMENT

Kogan Page Publishers Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently, the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. At the cutting edge in its assessment of the industry, Maritime Logistics covers the whole scope of maritime logistics and examines latest logistical developments within the port and shipping industry. With a range of new international contributors, this new edition has been thoroughly revised and updated. There are new chapters on port centric logistics, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Written by a team of international experts with over fifty years' experience in the field, Maritime Logistics provides a truly global perspective. The book covers everything that students of logistics, as well as those working within the industry, need to know about maritime logistics, including shipping lines, containers, tankers, dry bulk, port-centric logistics, and much more.

PORT OPERATIONS, PLANNING AND LOGISTICS

CRC Press A comprehensive and detailed analysis of world port systems through applying both theoretical and practical (managerial) approaches to port operations, management and policy.

CONTEMPORARY LOGISTICS IN CHINA

REVITALIZATION AMIDST THE COVID-19 PANDEMIC

Springer Nature This book provides interpretation of China's logistics development in a new development paradigm and the rural logistics construction under the Rural Revitalization Strategy. Subjects covered in this book encompass the macro-factors pertaining to the overall development in logistics technologies and facilities, region-specific policies and plans, industry-wide transformation in transport, manufacturing, commerce and agriculture. Specifically, this book highlights the impact of COVID-19 on China's logistics industry, and demonstrates the efforts and contributions of China's logistics in the fight against COVID-19 in 2020. Aligns with the previous volumes, the ultimate aim of this book is to present a timely portrait of the rapid growth of China's logistics market and the status quo of its logistics industry. In so doing, the book offers an in-depth analysis of critical issues involved in the ongoing dynamic and multi-faceted development and provides a valuable reference resource for interested readers in the academic and professional fields.

CONTEMPORARY LOGISTICS IN CHINA

INTERCONNECTIVE CHANNELS AND COLLABORATIVE SHARING

Springer This book is the ninth volume in "Contemporary Logistics in China", authored by the researchers in Logistics Research Center at Nankai University. In the spirit of the eight preceding annual volumes, this book carries on the ideal of providing a systematic exposition on the logistics development in China for the English-speaking community at large. Specially, this volume captures China's logistics development at a crucial turning point. This present report consists of nine chapters, organized into three sections. The introductory section, consisting of two chapters, depicts the current development status of the China's logistics market and the logistics facilities and technology. The second section addresses the characteristics of logistics industries in China including the transportation logistics, the manufacturing logistics, the commerce logistics, and the agricultural products logistics. The final section, consisting of three chapters, discusses some hot logistics topics in China. Chapter 7 describes the emerging service models and innovation of China's highway freight platforms. The next chapter deals with the development and innovation of the Belt and Road cross-border logistics service system. The last chapter presents China's Logistics development and prospect under the context of sharing economy. As with the previous eight volumes, the ultimate aim of this book is to present a timely portrayal of the rapid pace of growth of China's logistics market and the status of its logistics industry's evolution. In so doing, the book offers an in-depth analysis of critical issues involved in the ongoing dynamic and multi-faceted development, and provides a valuable reference resource for interested readers in the academic and professional fields.

ORDNANCE

WAR + ARCHITECTURE & SPACE

Ashgate Publishing, Ltd. Ordnance: War + Architecture & Space investigates how strategies of warfare occupy and alter built and other landscapes. Ranging across the modern period from the eighteenth century to the present day, the book presents a series of case-studies which operate in and between a number of settings and scales, from the infrastructures of the battlefield to the logistics of the domestic realm. The book explores the patterns, forms and systems that articulate militarised spaces, excavates how these become re-circulated and reconfigured within other domains and discusses the often ephemeral legacies and residues of these architectures.

CONTEMPORARY LOGISTICS IN CHINA

PROLIFERATION AND INTERNATIONALIZATION

Springer This book carries on the ideal of providing a systematic exposition of the logistics development in China to the English-reading community at large in the spirit of the four predecessor volumes, published in previous years. This book is the fifth volume in a series entitled "Contemporary Logistics in China", authored by the researchers in Logistics Center at Nankai University. Specially, the opening chapter of this book presents a synopsis of the intent, the history, the framework, the topical coverage and the train of thought of the sequel in the latest five years. As the previous four volumes, our ultimate aim and desire is to present a timely portrayal of the rapid pace of growth of China's logistics market and the status of its logistics industry's evolution.

THE DIGITAL TRANSFORMATION OF LOGISTICS

DEMISTIFYING IMPACTS OF THE FOURTH INDUSTRIAL REVOLUTION

John Wiley & Sons The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most

exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution*, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution* explains how executives can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution* provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.

PRINCIPLES OF SUPPLY CHAIN MANAGEMENT

CRC Press Going beyond the usual supply chain text, *Principles of Supply Chain Management* not only details the individual components of the supply chain but also illustrates how the pieces must come together. Providing the logic behind why supply chain management is essential, the text examines how supply chains are evolving, looks ahead to future developments, and also provides a balanced look at supply chains with a focus on where it needs to be—the customer. It also: Describes the forward supply chain (from the supplier to the customer) and the reverse supply chain (recycling) Reviews contemporary sustainability concepts including triple bottom line, cradle-to-grave, and cradle-to-cradle Includes extensive discussions on retailing, distribution, and manufacturing topics Details supply chain flows of physical goods, information, and funds Highlights the need for coordinated change in technology, infrastructure, and cultures among supply chain members From the point of distribution all the way back to the point of origin, the text provides examples and case histories that illustrates a proven approach for achieving effective supply chain integration. This self-contained resource provides readers with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage effective supply chains in a wide-range of industries. Most importantly, it emphasizes the need for building and maintaining cooperation and collaboration among all members of the supply chain.

CONTEMPORARY LOGISTICS IN CHINA

PERSISTENT REFORMATION, CONTINUAL OPENING AND VIBRANT INNOVATION

Springer Nature This book is the tenth volume in a series titled “Contemporary Logistics in China,” authored by researchers from the Logistics Research Center at Nankai University. In the spirit of the nine preceding annual volumes, this book carries on the tenet of providing a systematic exposition of the logistics development in China for the English-speaking community at large. In particular, this volume captures China’s ever-progressing logistics development over the past four decades of “reform and opening” directives and reflects on the technological advancement and systemic reformation. Subjects covered in this volume encompass the macro-factors pertaining to the overall development in logistics technologies and facilities, region-specific policies and plans, industry-wide transformation in manufacturing, commerce, agriculture, and supply chain logistics. Specifically, it describes the innovation in supply chain service and the application of intelligent logistics in China in 2018, and recounts the evolution and expansion of the logistics functionalities in the Free Trade Zones in recent years. The expositions on and analyses of these subjects are based on the latest available sources and statistical data. As with the previous volumes, the ultimate aim of this book is to present a timely portrait of the rapid growth of China’s logistics market and the status quo of its logistics industry. In so doing, the book attempts to afford an in-depth analysis of critical issues pertaining to the ongoing, dynamic and multi-faceted development, and provide a valuable reference to interested readers in the academic and professional fields.

LOGISTICS 4.0

DIGITAL TRANSFORMATION OF SUPPLY CHAIN MANAGEMENT

CRC Press Industrial revolutions have impacted both, manufacturing and service. From the steam engine to digital automated production, the industrial revolutions have conducted significant changes in operations and supply chain management (SCM) processes. Swift changes in manufacturing and service systems have led to phenomenal improvements in productivity. The fast-paced environment brings new challenges and opportunities for the companies that are associated with the adaptation to the new concepts such as Internet of Things (IoT) and Cyber Physical Systems, artificial intelligence (AI), robotics, cyber security, data analytics, block chain and cloud technology. These emerging technologies facilitated and expedited the birth of Logistics 4.0. Industrial Revolution 4.0 initiatives in SCM has attracted stakeholders’ attentions due to its ability to empower using a set of technologies together that helps to execute more efficient production and distribution systems. This initiative has been called

Logistics 4.0 of the fourth Industrial Revolution in SCM due to its high potential. Connecting entities, machines, physical items and enterprise resources to each other by using sensors, devices and the internet along the supply chains are the main attributes of Logistics 4.0. IoT enables customers to make more suitable and valuable decisions due to the data-driven structure of the Industry 4.0 paradigm. Besides that, the system's ability of gathering and analyzing information about the environment at any given time and adapting itself to the rapid changes add significant value to the SCM processes. In this peer-reviewed book, experts from all over the world, in the field present a conceptual framework for Logistics 4.0 and provide examples for usage of Industry 4.0 tools in SCM. This book is a work that will be beneficial for both practitioners and students and academicians, as it covers the theoretical framework, on the one hand, and includes examples of practice and real world.

OPERATIONS MANAGEMENT AND SUSTAINABILITY

NEW RESEARCH PERSPECTIVES

Springer This edited book presents cutting edge international research in operations management sustainability and topical research themes. As the sustainability agenda gains greater prominence and momentum throughout society, business actors and stakeholders are increasingly concerned with the impact of current business operations. There is a growing need for OM research and practice which reflects these concerns. Based on demands from industry and society at large, universities and schools now develop academic programs which are meant to serve this need – yet there is no clear and manifest research program concerning OM and sustainability. This book is of use to both researchers orientating themselves in this new and exciting field and educators seeking inspiration to develop new courses.

TRANSPORTATION: A GLOBAL SUPPLY CHAIN PERSPECTIVE

Cengage Learning Delivering comprehensive coverage of current domestic and global trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips readers with a solid understanding of what is arguably the most critical—and complex—component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PROCUREMENT AND SUPPLY CHAIN MANAGEMENT PDF EBOOK

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PURCHASING AND SUPPLY CHAIN MANAGEMENT

South-Western Pub Purchasing and Supply Chain Management, 3rd Edition is a turnkey solution for providing current and thorough coverage for this critical area of the supply chain. This book is not only a text but a reference as well and is now established as one of the leading-edge strategy and purchasing books. Students gain contextual insights and knowledge into the strategies, processes, and practices of purchasing through use of the many cases and examples. Because of their relationships with executives and practitioners worldwide, the authors are able to present unique and up-to-date insights that lead to greater understanding of the purchasing process. Purchasing and Supply Chain Management provides a hands-on, applied approach that has been thoroughly tested with student audiences to ensure learning success.

SPEARHEAD OF LOGISTICS

A HISTORY OF THE UNITED STATES ARMY TRANSPORTATION CORPS

Government Printing Office *Spearhead of Logistics* is a narrative branch history of the U.S. Army's Transportation Corps, first published in 1994 for transportation personnel and reprinted in 2001 for the larger Army community. The Quartermaster Department coordinated transportation support for the Army until World War I revealed the need for a dedicated corps of specialists. The newly established Transportation Corps, however, lasted for only a few years. Its significant utility for coordinating military transportation became again transparent during World War II, and it was resurrected in mid-1942 to meet the unparalleled logistical demands of fighting in distant theaters. Finally becoming a permanent branch in 1950, the Transportation Corps continued to demonstrate its capability of rapidly supporting U.S. Army operations in global theaters over the next fifty years. With useful lessons of high-quality support that validate the necessity of adequate transportation in a viable national defense posture, it is an important resource for those now involved in military transportation and movement for ongoing expeditionary operations. This text should be useful to both officers and noncommissioned officers who can take examples from the past and apply the successful principles to future operations, thus ensuring a continuing legacy of Transportation excellence within Army operations. Additionally, military science students and military historians may be interested in this volume.

BASICS OF SUPPLY CHAIN MANAGEMENT

CRC Press The practice of supply chain management has become widespread in most industries. It is now included in the curriculum of many business schools in the United States and in many countries around the world. A number of professional associations, such as the American Production and Inventory Control Society and the Supply Chain Management Society, off

MARKETING MANAGEMENT

PAST, PRESENT AND FUTURE

Springer Nature This textbook provides students with comprehensive insights on the classical and contemporary marketing theories and their practical implications. A fourth, revised edition of *Marketing Management*, the text features new classical and contemporary cases, new interdisciplinary and cross-functional implications of business management theories, contemporary marketing management principles and futuristic application of marketing management theories and concepts. The core and complex issues are presented in a simplified manner providing students with a stimulating learning experience that enables critical thinking, understanding and future application. Each chapter features a chapter summary, key terms, review and discussion questions and a practice quiz. Throughout the text there are also specific teaching features to provide students and instructors with an enhanced pedagogical experience. These features include: *The Manager's Corner*: These sections provide real-world examples that instructors may highlight to exemplify theory or as mini-cases for discussion. *Marketing in Action*: These sections ask students to apply concepts and theories to actual business situations. *Web Exercises*: These mini sections provide students with real world issues and suggest websites for more information. In addition, the authors provide ancillary lecture notes and *Solution/Instructors manual* online to aid instructors in their teaching activities.

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MANAGEMENT INFORMATION SYSTEMS

MANAGING THE DIGITAL FIRM

Pearson Educación *Management Information Systems* provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and *Interactive Session* cases.

WAREHOUSE MANAGEMENT

A COMPLETE GUIDE TO IMPROVING EFFICIENCY AND MINIMIZING COSTS IN THE MODERN WAREHOUSE

Kogan Page Publishers *Warehouses* are an integral link in the modern supply chain, ensuring that the correct product is delivered in the right quantity, in good condition, at the required time, and at

minimal cost: in effect, the perfect order. The effective management of warehouses is vital in minimizing costs and ensuring the efficient operation of any supply chain. Warehouse Management is a complete guide to best practice in warehouse operations. Covering everything from the latest technological advances to current environmental issues, this book provides an indispensable companion to the modern warehouse. Supported by case studies, the text considers many aspects of warehouse management, including: cost reduction productivity people management warehouse operations With helpful tools, hints and up-to-date information, Warehouse Management provides an invaluable resource for anyone looking to reduce costs and boost productivity.

INTRODUCTION TO MATERIALS MANAGEMENT

This introductory textbook describes the basics of supply chain management, manufacturing planning and control systems, purchasing, and physical distribution. The fourth edition makes additions in kanban, supply chain concepts, system selection, theory of constraints and drum-buffer-rope, and need f

PRACTICAL RESEARCH

PLANNING AND DESIGN

For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.

FINE LINE

A.D. Justice From USA Today bestseller *A.D. Justice* comes a sexy and suspenseful new standalone romance novel. The *CROSSING LINES* series is a spinoff of the USA Today bestselling series *STEELE SECURITY*. Each book in this new series can be read as a complete standalone. What readers are saying about *FINE LINE*: "What a great story! I devoured it!! The scenario was awesome, the characters were so "real", the love scenes were hot and sweet! There are twists and turns, humor, and "justice" :) A wonderful beginning of a new series, I look forward to reading the rest!" -Amazon Reviewer "OMGGGGGGG it was phenomenal! This story was everything I thought it would be and so much more." -Amazon Reviewer "5 Fine Line Stars!! I was pulled in from page one and couldn't put it down until I finished!" "This story is amazing. It has just the right amount of angst and suspense. You can just feel their chemistry rolling off the pages." -Alphas Do It Better Book Blog "This book was everything I hope for in a romantic suspense book: great writing, realistic characters and relationships, intrigue, and passion." -Amazon Reviewer "A.D. Justice has done it again! Somehow she manages to give you the most amazing love story wrapped up with a no holds barred suspense thriller that will have you on the edge of your seat from the very beginning." -Amazon Reviewer I only wanted a cup of coffee. Alone. It was a simple request, right? Just stroll into the coffee shop on the corner, grab my usual cup of liquid nitrogen, and walk back out. All while minding my own business. But I had to walk in at that exact moment. Not ten minutes earlier. Not ten minutes later. Precisely when Savannah Fields needed someone to help her. When no one except me had the courage to stand up for her. After the incident, she looked at me like I was her hero. But I'm no hero. I don't even know who or what I am anymore. Who is Nick Tucker? A DEA agent? A criminal? Both? Neither? The lines I crossed while undercover blurred my staunch sense of morality. Then the auburn-haired beauty showed up at my apartment, begging for my help. I couldn't turn her away. The more I lost myself in her, the more I found myself again. Or so I thought. Even a broken clock gets to be right twice a day. There's a fine line between right and wrong, love and hate, heaven and hell.

GLOBAL LOGISTICS AND STRATEGY, 1940-1943

U.S. Army logistics, primarily of ground forces, in its relation to global strategy; the treatment is from the viewpoint of the central administration in Washington--Joint and Combined Chiefs of Staff, the War Department General Staff, and the Services of Supply.

COMMUNICATING IN SMALL GROUPS

PRINCIPLES AND PRACTICES

Pearson REVEL™ for *Communicating in Small Groups: Principles and Practices* balances the principles of small group communication with real-world applications. With an emphasis on practical examples,

technology, and ethical collaboration, REVEL for Communicating in Small Groups helps readers enhance their performance in groups and teams, while giving them insight into why group and team members communicate as they do. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.