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KEY=SUSTAINABILITY - CAREY GIOVANNY

Event Management and Sustainability CABI Sustainable management is an important consideration for businesses and organisations, and the enormous number of tourism events taking place requiring facilities, power, transport, people and much more makes sustainable event planning a considerable priority. By looking at mega events, sports events, conferences and festivals, this book uses best practice case studies to illustrate sustainable management issues and practical considerations that managers need to apply, providing an essential reference for researchers and students in leisure and tourism. **Events Management Principles and Practice SAGE** Electronic Inspection Copy available to instructors here Praise for the previous edition: 'This is an excellent publication that correctly reviews the external environment associated with events, both in the context of the theoretical and operational' - Neil Robinson, Salford Business School, University of Salford, UK The new edition of this popular accessible text gives students a thorough and contemporary grounding in both the fundamentals and strategic responsibilities of successful event management. Purposefully broad in scope, the text combines theory with practical knowledge and terminology, ensuring readers develop a flexible and commercially-acute skill set. Topics covered range from law, marketing and finance to introductory guides to sound, lighting and multimedia equipment, providing students with the practical knowledge they need for a career in Events Management. Theory is brought to life in a range of case studies and examples throughout the text. As well as updated examples and legislation, this edition introduces new chapters on: Event entrepreneurship Project management and financing New Multimedia technology for events organisers Sustainable festivals and events Long term legacy and impacts The future of the industry An accompanying Companion Website provides students with discussion questions and video links. The website also provides an Instructor's Manual and PowerPoint slides for lecturers. This text is an ideal resource for undergraduate students who are studying Events Management for the first time. Visit the Companion Website at www.sagepub.co.uk/raj **Events Management Principles and Practice** Now in its Fourth Edition, this bestselling key text has been fully revised and updated and includes two new chapters on Evaluation and Impact of Events and The Future of the Events Industry. Packed with case studies, both in-text and online, Events Management: Principles and Practice takes the reader through the whole process of events management looking at the following key areas:* Concepts and Management: including entrepreneurship and human resource issues* Finance and Law: including costing, project management and risk management* Marketing and Media: including social media, multimedia technology, sponsorship and PR* Preparation and Operation: including logistics, design, crowd control and conventions* Events and Beyond: including sustainability, impacts, legacies and issues for the future of events Each of the five parts take the reader through a complete journey looking at key theories, current issues and concerns and uses international case studies to consolidate the learning. A must-have text for all students of events management. **Cultural Tourism CABI** With contributions from international experts, this book provides a broad discussion of cultural tourism as a concept and the way it is implemented in diverse regions around the world. It addresses the notion of cultural tourism and what it means to tourism as an industry, and also explores types of cultural tourism offered to tourists and experienced by them. Many international case studies will be included on specific instances of cultural tourism, and current topics like cultural tourism's relationship to sustainability are discussed. **Risk and Safety Challenges for Religious Tourism and Events CABI** Travellers today face many challenges from risk and safety issues. Focusing in particular on risk and safety issues faced by visitors to holy sites, this book looks at the unique challenges raised, where annual religious festivals are commemorated with mass gatherings lasting for days and large crowds require detailed disaster management plans. Beginning with a general section on risk management, covering areas such as disaster management, terrorism, crime and security, the book then delves deeper into specific issues and challenges. It reviews important topics such as understanding the behaviour of crowds, how to perform a risk assessment for a sacred space, and travelling in what some would regard as an increasingly hostile world. Mitigating risk at mass gathering events and festivals is an area that still needs further research, but this book brings together current thought and provides a valuable reference for those studying religion, tourism and events, as well as event organizers, emergency and hospital services, and local authorities. **Events Management Principles and Practice** Now in its Fourth Edition, this bestselling key text has been fully revised and updated and includes two new chapters on Evaluation and Impact of Events and The Future of the Events Industry. Packed with case studies, both in-text and online, Events Management: Principles and Practice takes the reader through the whole process of events management looking at the following key areas:* Concepts and Management: including entrepreneurship and human resource issues* Finance and Law: including costing, project management and risk management* Marketing and Media: including social media, multimedia technology, sponsorship and PR* Preparation and Operation: including logistics, design, crowd control and conventions* Events and Beyond: including sustainability, impacts, legacies and issues for the future of events Each of the five parts take the reader through a complete journey looking at key theories, current issues and concerns and uses international case studies to consolidate the learning. A must-have text for all students of events management. **Events Management An International Approach Sage Publications**

Limited Taking an explicit international approach to the subject, *Events Management* combines theory and practice to address the challenges and opportunities of working in a global world to help prepare students for the realities of the events management sector. Written by a high profile international team of editors and contributors, the text features cases spanning Europe, Africa, Asia, Australia and North America, and covers key topics and issues such as fundraising, sponsorship, globalization and sustainability. It also aims to bolster student employability through the inclusion of features such as practical asides and case studies to give students a window into the real life of a practitioner. Brand new to the third edition: - An in-depth examination of the implications of Covid-19 for international events, including sponsorship arrangements, risk management and future job prospects for events management graduates - Two brand new chapters covering developments in digital marketing and accessible events management - Case studies featuring India, Australia, Peru, Europe, UK and USA and covering events such as music festivals, Holi, Mardi Gras as well as mega events such as the Olympics - Updated theory about the critical global issues affecting events and the main drivers of change in the industry - A companion website featuring links to interactive learning resources, an Instructors manual for lecturers, events-related videos for fun additional educational viewing, and author-selected SAGE journal articles for advanced learning. Suitable for courses in Events Management and International Events Management.

Festival and Events Management Routledge *Festival and Events Management: an international perspective* is a unique text looking at the central role of events management in the cultural, tourism and arts industries. With international contributions from industry and academia, the text looks at the following: * Events & cultural environments * Managing the arts & leisure experience * Marketing, policies and strategies of art and leisure management Chapters include exercises, and additional teaching materials and solutions to questions are provided as part of an accompanying online resource.

Research Anthology on Business Continuity and Navigating Times of Crisis Business Science Reference When the COVID-19 pandemic caused a halt in global society, many business leaders found themselves unprepared for the unprecedented change that swept across industry. Whether the need to shift to remote work or the inability to safely conduct business during a global pandemic, many businesses struggled in the transition to the "new normal." In the wake of the pandemic, these struggles have created opportunities to study how businesses navigate these times of crisis. The *Research Anthology on Business Continuity and Navigating Times of Crisis* discusses the strategies, cases, and research surrounding business continuity throughout crises such as pandemics. This book analyzes business operations and the state of the economy during times of crisis and the leadership involved in recovery. Covering topics such as crisis management, entrepreneurship, and business sustainability, this four-volume comprehensive major reference work is a valuable resource for managers, CEOs, business leaders, entrepreneurs, professors and students of higher education, researchers, and academicians.

Spiritual and Religious Tourism Motivations and Management CABI This book reviews tourist motivations for making religious or spiritual journeys, and the management aspects related to them. It explores sacred journeys across both traditional religions such as Christianity and Islam, and newer forms of pilgrimage, faith systems and quasi-religious activities such as sport, music and food. Demonstrating to the reader the intrinsic elements and events that play a crucial role within the destination management process, it provides a timely re-assessment of the increasing interconnections between religion and spirituality as a motivation for travel. Providing researchers and students of tourism, religious studies, anthropology and related subjects with an important review of the topic, this book aims to bridge the ever-widening gap between specialists within the religious, tourism, management and education sectors.

Religious Tourism in Asia Tradition and Change Through Case Studies and Narratives "Religious tourism in the Asia-Pacific region is considered the world's religious core with the greatest number of pilgrims and travellers for religious events, for both international and domestic tourism. It is estimated that there are approximately six hundred million national and international religious and spiritual voyages in the world, of which 40% take place in Europe and over half in Asia. This book addresses tourism and sacred sites within the region of Asia and the pilgrims that it beckons. Case studies from across the region present more practical examples of this 'hub' of pilgrimage centres"--

Religious Tourism and Pilgrimage Management, 2nd Edition An International Perspective CABI Within the past 10 years 'Religious Tourism' has seen both economic and education-sector growth on a global scale. This book addresses the central role of religious tourism and interrelationships with other aspects of pilgrimage management. It provides practical applications, models and illustrations and looks at secular and sacred spaces on a global stage. The second edition sees the introduction of a new structure and the addition of new international case studies. It is an invaluable reference for academics, students and practitioners and is a timely text on the future of faith-based tourism and pilgrimage.

Planning for Tourism Towards a Sustainable Future CABI This text provides an innovative approach to the pedagogy of contemporary planning processes within different cultural contexts globally. It adopts an innovative multi-disciplinary social science approach and through the inclusion of international case studies, considers the extent to which intelligent design has enabled the needs of disabled residents and visitors to have universal access to social spaces and facilities. In incorporating the consideration into the fabric of the book it will encourage the mainstreaming of universal design and accessible tourism, as keystones of planning processes within the C21st.

Religious Tourism in Asia Tradition and Change Through Case Studies and Narratives CABI The Asia-Pacific region is considered the world's religious core, with the greatest number of pilgrims and travellers to religious events for both international and domestic tourism. It is estimated that there are approximately 600 million national and international religious and spiritual voyages in the world, of which over half take place in Asia. This book focuses on tourism and sacred sites in Asia. Contemporary case studies of religious and pilgrimage activities provide key learning points and present practical examples from this 'hub' of pilgrimage destinations. They explore ancient, sacred and emerging tourist destinations and new forms of pilgrimage, faith systems and quasi-religious activities. It will be of interest to researchers within religious, cultural, heritage and Asian tourism. Key features include: - An Asian perspective on a growing area of tourism. - Case studies from across the continent. - Full-colour images of pilgrimage sites and key destinations bring the topic to life.

The 21st Century Meeting and Event Technologies Powerful Tools for Better Planning, Marketing, and Evaluation CRC Press Here is the first book to specifically and comprehensively address the rapid changes and advances in technology in the planning, management, and marketing of meetings and events. The multigenerational trio of authors, including Joe Goldblatt and two of his former students, Seungwon "Shawn" Lee and Dessislava Boshnakova, cover the most important aspects of using technology for today's meetings and events, such as How to harness the power of social media How to use crowdsourcing effectively How to choose appropriate room layout design software How to manage and use guest-generated content How to measure and evaluate your success How to choose meeting registration software How to promote your meeting with blogs, websites, podcasts, and more How to hold virtual meetings and events How to use

search engine optimization to advantage The area of meeting and event technology is a fast-growing component of the meetings, incentives, conventions and exhibition (MICE) industry. With a foreword by Corbin Ball, an internationally renowned speaker, consultant and writer in the meetings and events technology field, *The 21st Century Meeting and Event Technologies* will be an essential resource for hospitality students and business professionals. Faculty may request an examination copy from info@appleacademicpress.com. Please provide your name and title, course title, course start date, current text, number of students, and your institution address.

Islamic Tourism Management of Travel Destinations CABI Islamic tourism is not purely motivated by religion; it also includes participants pursuing similar leisure experiences to non-Muslims, within the parameters set by Islam. Destinations are therefore not necessarily locations where Shari'a or full Islamic law is enforced. Demand for Islamic tourism destinations is increasing as the Muslim population expands, with the market forecast to be worth around US\$238 billion. This book explores the ever-widening gap between the religious, tourism, management and education sectors. It provides practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international perspectives, and introduces theories and models in an accessible structure. The book: - Includes a range of contemporary case studies of religious and pilgrimage activities. - Covers ancient, sacred and emerging tourist destinations. - Reviews new forms of pilgrimage, faith systems and quasi-religious activities. This book offers an engaging assessment of the linkages and interconnections between Muslim consumers and the places they visit. It provides an important analysis for researchers of religious tourism, pilgrimage and related subjects.

Managing Quality of Life in Tourism and Hospitality CABI Quality-of-life research in tourism and hospitality has gained much momentum in the past two decades. This line of research covers three main areas of focus: (i) the impacts of specific tourism and hospitality programmes on the overall quality of life of tourists/guests; (ii) the providers of goods and services; (iii) tourist communities, including the impact of different programmes and events on the quality of life of residents in these communities. Focusing on these key subjects, *Managing Quality of Life in Tourism and Hospitality* provides a portfolio of selected cases showing best practice and delivering them to the forefront of knowledge application, with examples in tourism and hospitality settings. Best practice case studies are included throughout, providing practical implications and lessons learned. These lessons can be applied by tourism and hospitality practitioners and community leaders, and be used to further research by academics working within tourism and hospitality. The book offers an exciting and refreshing approach to quality-of-life research in tourism and hospitality. Key features include: - Best practice and evidence-based case studies. - Broad coverage that includes tourists, industry and local communities. - International application, with material from various countries across the world.

A Research Agenda for Event Impacts Edward Elgar Publishing Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary. Exploring the social, economic and environmental impacts of events on people, places and communities, this timely Research Agenda highlights the links between theory and practice in event impacts research. Top scholars critically assess events, looking at who benefits from hosting them, and focusing on issues surrounding sustainability, the need to define legacies, and the need to extend regeneration efforts to secure economic and socially sustainable futures. The Research Agenda first outlines key theories and concepts in the field, addressing the three impacts recognized in triple bottom line considerations of sustainability. Chapters then move to analyse a range of types and scales of event, including: conventions and business events, sports tourism, cultural and religious events, intangible cultural heritage, and events in rural locations. This forward-looking Research Agenda further analyses event hosting in emerging economy nations, disability access and inclusion, climate change and the impact of the Covid-19 pandemic. Covering a broad range of types, scales and settings of events, this will be a crucial read for event studies and event management scholars. The critical insights to practical impacts of events will also be beneficial for policy-makers and event practitioners.

Sustainable Leadership Honeybee and Locust Approaches Routledge Sustainable Leadership centers on a powerful metaphor of honeybee and locust behaviors, which illustrate two leadership philosophies with very different outcomes for a business and its viability. This engaging, insightful book provides evidence and a rationale for building a business case to change towards more sustainable practices.

Theory and Practice in Hospitality and Tourism Research CRC Press Theory and Practice in Hospitality and Tourism Research includes 111 contributions from the 2nd International Hospitality and Tourism Conference 2014 (Penang, Malaysia, 2-4 September 2014), and covers a comprehensive range of topics, including: - Hospitality management - Hospitality & tourism marketing - Tourism management - Technology & innovation in hospitality & tourism - Foodservice & food safety - Gastronomy The book will be of interest to postgraduate students, academics and professionals involved in the fields of hospitality and tourism.

Conflicts, Religion and Culture in Tourism CABI Conflicts, Religion and Culture in Tourism highlights the role of religious tourism and pilgrimage as a tool for improving cultural relations. Helping to form culture and society worldwide, faith plays a vital part in cross-cultural conflict resolution and opening dialogue across peoples. This book shows how faith and activism can respond to the common challenges of peace making and coexistence both within and among the world's many traditions. Conflicts, Religion and Culture in Tourism provides a timely assessment of the increasing linkages and interconnections between religious tourism and secular spaces on a global stage. Written from a multidisciplinary perspective, it provides an invaluable resource for those studying and researching religion, tourism and cultural management.

Food and Beverage Management Pearson Education This book proposes systematic approaches to the design, planning and control of food and beverage operations and recognises the need to manage operations as operating systems.

Hospitality and Tourism Synergizing Creativity and Innovation in Research CRC Press Hospitality and Tourism - Synergizing creativity and innovation in research contains 116 accepted papers from the International Hospitality and Tourism Postgraduate Conference 2013 (Shah Alam, Malaysia, 2-3 September 2013). The book presents trends and practical ideas in the area of hospitality and tourism, and is divided into the sections below: - Hospitality and tourism management - Hospitality and tourism marketing - Current trends in hospitality & tourism - Technology, advancement and innovation in hospitality and tourism - Green hospitality and tourism - Food service and food safety - Relevant areas in hospitality and tourism Hospitality and Tourism - Synergizing creativity and innovation in research will be useful to postgraduate students, academia and professionals involved in the area of hospitality and tourism.

Events Management Routledge Events Management is the must-have introductory text providing a complete A-Z of the principles and practices of planning, managing and staging events. The book: introduces the concepts of event planning and management presents the study of events management within an academic environment discusses the key components for staging an event, covering the whole process from creation to evaluation examines the events industry within its broader business context,

covering impacts and event tourism provides an effective guide for producers of events contains learning objectives and review questions to consolidate learning Each chapter features a real-life case study to illustrate key concepts and place theory in a practical context, as well as preparing students to tackle any challenges they may face in managing events. Examples include the Beijing Olympic Games, Google Zeitgeist Conference, International Confex, Edinburgh International Festival, Ideal Home Show and Glastonbury Festival. Carefully constructed to maximise learning, the text provides the reader with: a systematic guide to organizing successful events, examining areas such as staging, logistics, marketing, human resource management, control and budgeting, risk management, impacts, evaluation and reporting fully revised and updated content including new chapters on sustainable development and events, perspectives on events, and expanded content on marketing, legal issues, risk and health and safety management a companion website: www.elsevierdirect.com/9781856178181 with additional materials and links to websites and other resources for both students and lecturers

Current Issues in Hospitality and Tourism Research and Innovations CRC Press Globally the hospitality and tourism industry is evolving and undergoing radical changes. The past practices are now advancing through the rapid development of knowledge and skills acquired to adapt and create innovations in various ways. Hence, it is imperative that we have an understanding of the present issues so that we are able to remedy probl

Encyclopedia of Tourism Routledge In fewer than three hundred years tourism has become a global service industry of great economic, cultural and political importance. Published to critical acclaim, the Encyclopedia of Tourism - now available as a Routledge World Reference title - is the definitive one-volume reference source to this challenging multisectoral industry and multi disciplinary field of study. Comprising over one thousand entries, this volume has been written by an international team of contributors to provide a comprehensive guide to both the manifest and hidden dimensions of tourism. It explores the wide range of definitions, concepts, perspectives and institutions and includes: comprehensive coverage of key issues and concepts definitions of all terms and acronyms entries on the significant institutions, associations and journals in the field country-specific tourism profiles, from Greece to Japan and Kenya to Peru thorough analysis of the trends and patterns of tourism development and growth. The extensive cross-referencing and comprehensive index will assist the reader in making links between the diverse aspects of tourism studies, and the suggestions for further reading are invaluable.

Events Management Principles and Practice Goodfellow Publishers Ltd Now in its Fourth Edition, this key text has been fully revised and updated and includes two new chapters on Evaluation and Impact of Events and The Future of the Events Industry. Packed with case studies, both in-text and online, it takes the reader through the whole process of events management.

Successful Event Management A Practical Handbook This work is a guide to organizing major events such as festivals, parties, concerts, weddings, and conferences. It includes photocopiable forms that will help readers to plan and budget, and case studies and websites to learn from

Proceedings of AICCE'19 Transforming the Nation for a Sustainable Tomorrow Springer Nature This book gathers the latest research, innovations, and applications in the field of civil engineering, as presented by leading national and international academics, researchers, engineers, and postgraduate students at the AWAM International Conference on Civil Engineering 2019 (AICCE'19), held in Penang, Malaysia on August 21-22, 2019. The book covers highly diverse topics in the main fields of civil engineering, including structural and earthquake engineering, environmental engineering, geotechnical engineering, highway and transportation engineering, water resources engineering, and geomatic and construction management. In line with the conference theme, "Transforming the Nation for a Sustainable Tomorrow", which relates to the United Nations' 17 Global Goals for Sustainable Development, it highlights important elements in the planning and development stages to establish design standards beneficial to the environment and its surroundings. The contributions introduce numerous exciting ideas that spur novel research directions and foster multidisciplinary collaborations between various specialists in the field of civil engineering.

Gandhi Pan-Islamism, Imperialism and Nationalism in India Oxford University Press The Hindu-Muslim conflict was a major problem during the nineteenth and the early twentieth centuries. This book shows how Mahatma Gandhi resolved the conflict and even united the Hindus and the Muslims. It presents a detailed introduction to the Khilafat (Pan-Islamist) movement, a venture that Gandhi supported wholeheartedly. The discussion looks at Gandhi's non-cooperation movement, which, he believed, could help bridge the gap between the two communities. It discusses concepts such as mass civil disobedience and the Caliphate, and studies notable events such as the brief alliance between the British Raj and the Indian Muslims and the Mappila Rebellion. It also takes note of the responses of the British officials towards Gandhi's efforts and the confrontation that nearly occurred between the Viceroy and Gandhi. The book introduces readers to some of the people who participated and contributed to these events, including the Ali Brothers, Syed Ahmad Khan, and Ameer Ali.

Event Tourism Concepts, International Case Studies, and Research Cognizant Llc

A Moral Reckoning Muslim Intellectuals in Nineteenth-Century Delhi Oxford University Press, USA This volume discussed the lives of five significant and influential figures of nineteenth-century Delhi - Mohammad Zakaullah, Nazir Ahmad, Sayyid Ahmad Khan, Mizra Asadullah Khan Ghalib, and Khwaja Altaf Husain Hali. It studies their attitudes and behaviour towards one another, their responses to the onset of colonial rule, their experience of living through the 1857 Rebellion, their reappraisal of their culture and identity, and above all, the impact of their thinking and activism on their contemporaries.

Proceedings of Integrated Intelligence Enable Networks and Computing IIENC 2020 Springer Nature This book presents best selected research papers presented at the First International Conference on Integrated Intelligence Enable Networks and Computing (IIENC 2020), held from May 25 to May 27, 2020, at the Institute of Technology, Gopeshwar, India (Government Institute of Uttarakhand Government and affiliated to Uttarakhand Technical University). The book includes papers in the field of intelligent computing. The book covers the areas of machine learning and robotics, signal processing and Internet of things, big data and renewable energy sources.

Sustainable Event Management A Practical Guide Routledge Across the world each year events of every shape and size are held: from community events, school fairs and local business functions through to the world's largest festivals, music events, conferences and sporting events. As well as causing celebration and giving voice to issues, these public parties use up resources, send out emissions and generate mountains of waste. Events also have the power to show sustainability in action and every sustainably produced event can inspire and motivate others to action. Written by a leader in event sustainability management, this book is a practical, step-by-step guide taking readers through the key aspects of how to identify, evaluate and manage event sustainability issues and impacts and to use the event for good - it's for events of any style and scale, anywhere in the world. Now in its third edition, this is the indispensable one-stop guide for event professionals and event management students who want to adjust their thinking and planning decisions towards sustainability, and who need a powerful, easy-to-use collection of tools to deliver events sustainably.

World Report 2019 Events of 2018 Seven

Stories Press The best country-by-country assessment of human rights. The human rights records of more than ninety countries and territories are put into perspective in Human Rights Watch's signature yearly report. Reflecting extensive investigative work undertaken by Human Rights Watch staff, in close partnership with domestic human rights activists, the annual World Report is an invaluable resource for journalists, diplomats, and citizens, and is a must-read for anyone interested in the fight to protect human rights in every corner of the globe.

Environmental Management for Hotels Taylor & Francis Environmental Management for Hotels is a textbook for hospitality students that covers the relatively new field of environmental management. The reader is guided in how to make decisions which allow hotels to obtain optimum benefits for the environment whilst not threatening their own financial viability. Students are given an understanding of both the concepts and practical implications of environmental challenges relating to hotels. The case study material incorporated ties in theory with real life, and provides an international context. The text emphasizes supervisory issues which relate to the management of hospitality operations in ways which are sensitive to the impact on the environment. The main areas of environmental management featured are: *water *energy *the indoor environment *materials and waste.

Olympic Cities City Agendas, Planning, and the World's Games, 1896 - 2020 Routledge The first edition of Olympic Cities, published in 2007, provided a pioneering overview of the changing relationship between cities and the modern Olympic Games. This substantially revised and enlarged third edition builds on the success of its predecessors. The first of its three parts provides overviews of the urban legacy of the four component Olympic festivals: the Summer Games; Winter Games; Cultural Olympiads; and the Paralympics. The second part comprises systematic surveys of seven key aspects of activity involved in staging the Olympics: finance; place promotion; the creation of Olympic Villages; security; urban regeneration; tourism; and transport. The final part consists of nine chronologically arranged portraits of host cities, from 1936 to 2020, with particular emphasis on the six Summer Olympic and Paralympic Games of the twenty-first century. As controversy over the growing size and expense of the Olympics, with associated issues of accountability and legacy, continues unabated, this book's incisive and timely assessment of the Games development and the complex agendas that host cities attach to the event will be essential reading for a wide audience. This will include not just urban and sports historians, urban geographers, event managers and planners, but also anyone with an interest in the staging of mega-events and concerned with building a better understanding of the relationship between cities, sport and culture. "

Research Themes for Tourism CABI Tourism studies at Masters level are often divided into subsets of tourism such as environmental tourism, rural tourism and sports tourism. This book provides an overview of types of tourism, and common themes studied in courses to allow undergraduate students to become familiar with a wide range of tourism topics at a foundation level, allowing them to make an informed decision about their future studies and career. It will also be a useful text for providing a broad brush introduction to the major topics that are covered in undergraduate courses. Popular subjects like urban tourism, festival.

Olympic Cities City Agendas, Planning and the World's Games, 1896-2012 Routledge This volume provides an overview of the changing relationship between cities and the Olympic Games, starting from the year 1896. Blending critical conceptual insight with grounded case studies, this book, divided into three parts, explores the historical experience of staging the Olympics from the point of view of the host city.

What Works in Girls' Education Evidence for the World's Best Investment Brookings Institution Press Hard-headed evidence on why the returns from investing in girls are so high that no nation or family can afford not to educate their girls. Gene Sperling, author of the seminal 2004 report published by the Council on Foreign Relations, and Rebecca Winthrop, director of the Center for Universal Education, have written this definitive book on the importance of girls' education. As Malala Yousafzai expresses in her foreword, the idea that any child could be denied an education due to poverty, custom, the law, or terrorist threats is just wrong and unimaginable. More than 1,000 studies have provided evidence that high-quality girls' education around the world leads to wide-ranging returns: Better outcomes in economic areas of growth and incomes Reduced rates of infant and maternal mortality Reduced rates of child marriage Reduced rates of the incidence of HIV/AIDS and malaria Increased agricultural productivity Increased resilience to natural disasters Women's empowerment What Works in Girls' Education is a compelling work for both concerned global citizens, and any academic, expert, nongovernmental organization (NGO) staff member, policymaker, or journalist seeking to dive into the evidence and policies on girls' education.