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# Online Library External Corporate Venturing Strategic Renewal In Rapidly Changing Industries

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## **KEY=CHANGING - LACI MELENDEZ**

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**External Corporate Venturing Strategic Renewal in Rapidly Changing Industries Praeger** *Based on in-depth empirical research, this text is an examination of how external corporate venturing can enhance organizational renewal, and a practical guide to help management apply it within their own organizations.* **Handbook of Research on Venture Capital Edward Elgar Publishing** *Provides an overview of the various facets of venture capital and their related issues. This book surveys venture capital as a research field and explores the various conceptual, theoretical, methodological and geographic aspects. It focuses on the specific environs of venture capital.* **De Gruyter Handbook of Entrepreneurial Finance Walter de Gruyter GmbH & Co KG** *As of early 2022, seven of the ten largest firms in the world by market capitalization had been funded through various types of entrepreneurial finance. This handbook provides an up-to-date survey of what we know about this significant phenomenon in all its forms, and where our knowledge about it needs to head from here. The handbook embraces a wide range of established and emerging academic and practitioner voices across the globe to explore the theoretical and practical flux and tension in the field. Until recently, most studies have taken a supply side perspective, focusing on the perspective of those who provide funding to new ventures. This book takes a*

*different, demand side perspective, beginning with the entrepreneur and gradually broadening our view to include close by and then more distant funding sources. Following this approach, it is organized into four parts detailing the individual level (founders' resources, bricolage and bootstrapping, effectuation and portfolio entrepreneurship); the inner circle (informal financing, business groups, incubators and accelerators); the wider world (formal debt, microfinance, venture capital, corporate venture capital, business angels, government funding and family offices); and emerging perspectives (non-Western perspectives, gender, indigenous perspectives, post-conflict and disaster zones and ethics). The introduction considers the general state of the field, while the conclusion takes on additional topics relevant to entrepreneurial finance, such as decentralized finance, big data, behavioral economics, financial innovation and COVID-19, as well as possible ways in which entrepreneurial finance can have a greater impact on other disciplines. This handbook will be a core reference work for researchers, practitioners, and policy makers seeking an up-to-date academic survey of entrepreneurial finance. It can also be used as a primary text in Ph.D. seminars in entrepreneurship, entrepreneurial finance, and finance. Instructors in Master's level courses in entrepreneurial finance and venture capital will also find the book of benefit.*

**Handbook of Research on Corporate Entrepreneurship Edward Elgar Publishing** *Corporate entrepreneurship is about remaking organizations; it affects organizational cultures and systems, which, in turn, influence the magnitude, direction and content of corporate entrepreneurship activities. This Handbook hopes to synthesize what we know and clarify what we need to know about key issues such as strategic renewal, innovation and venturing activities within established companies, giving direction to future research.*

**Corporate Entrepreneurship and Venturing Springer Science & Business Media** *Corporate Entrepreneurship and Venturing is positioned at the crossroads of the strategy and entrepreneurship fields. The common theme is how and why corporate entrepreneurship and corporate venturing can contribute to innovation and strategic renewal in large established companies, in particular it explores ways to balance exploitation and exploration in established companies. The issue is how the locus of entrepreneurship affects the way corporate entrepreneurship addresses the exploitation/exploration challenge. In some chapters corporate entrepreneurship is dispersed across the organization and they examine the key elements of an entrepreneurial culture and the organizational conditions that are favorable to entrepreneurial initiatives. The other chapters contribute to the discussion on the potential role of corporate venturing which is separated from the main parts of the organization. They examine the advantages and disadvantages of corporate venture capital programs as particular forms of focused corporate entrepreneurship.*

**The Founder's Investor Choice Entrepreneurial Decision-making in Light of the IVC-CVC-tradeoff Springer Nature** *A founder's decision for an investor can substantially influence the new venture's success. Two common types of venture capital (VC) are independent venture capital (IVC) and corporate venture capital (CVC). Previous research focused on the investor's perspective and studied the distinct differences between IVC and CVC, their value-adding capabilities, and risks. In contrast, as founders' investor options have been rising, this research focuses on the founders and studies, which of the two types they prefer and why. The author outlines which*

investor characteristics founders favor and quantifies the value of these VC characteristics in terms of accepted equity dilution. The results show that founder preferences for the two VC types are highly heterogeneous. The author provides recommendations for founders on how to find the right investor and outlines how investors can position themselves to attract the most promising ventures and founding teams. About the author Dr. rer. pol. Alexander G. W. Schröder advises startups, SMEs, and larger organizations on entrepreneurship and innovation activities, particularly ideation and fundraising. He has coached over 80 founding teams on problem- and hypotheses-based business model development. He previously co-founded an online pharmacy and worked at numerous scaleups, at a leading venture capital fund, in strategy consulting, and at a large corporation.

**Media Corporate Entrepreneurship Theories and Cases Springer** This book examines corporate entrepreneurship start-ups in the media industries and provides a timely solution to fill in the gap of academic as well as practical knowledge in this regard. It brings together new media venturing practices in the west and east and covers new media opportunities in various emerging forms, including gaming, Internet, mobile and webcasting business. The book presents case studies from major transnational media companies, highlights the industry specific characteristics of corporate entrepreneurship, and thus contributes to understanding the links between new business venturing and certain particular industries, so as to further explore the industry specific characteristics of entrepreneurship. This book also suggests a new approach to integrate economic and management theories for the study of media corporate entrepreneurship; while the two sets of theories are conflicting with each other, the book proposes a contingent model to reconcile different theories. This is an innovative approach and will be a valuable starting point to construct an interdisciplinary theoretical framework for new media business studies.

**The Oxford Handbook of Venture Capital Oxford University Press** Venture capital (VC) refers to investments provided to early-stage, innovative, and high growth start-up companies. A common characteristic of all venture capital investments is that investee companies do not have cash flows to pay interest on debt or dividends on equity. Rather, investments are made with a view towards capital gain on exit. The most sought after exit routes are an initial public offering (IPO), where a company lists on a stock exchange for the first time, and an acquisition exit (trade sale), where the company is sold in entirety to another company. However, VCs often exit their investments by secondary sales, wherein the entrepreneur retains his or her share but the VC sells to another company or investor buybacks, where the entrepreneur repurchases the VC's interest and write-offs (liquidations). The Oxford Handbook of Venture Capital provides a comprehensive picture of all the issues dealing with the structure, governance, and performance of venture capital from a global perspective. The handbook comprises contributions from 55 authors currently based in 12 different countries.

**The Oxford Handbook of Entrepreneurship Oxford University Press on Demand** Entrepreneurship has always been a key factor in economic growth, innovation, and the development of firms and businesses. More recently, new technologies, the waning of the "old economy", globalization, changing cultures and popular attitudes, and new policy stances have further highlighted the importance of entrepreneurship and enterprise. Entrepreneurship is now a dynamic and expanding area of

research, teaching, and debate, but there has been no standard reference work which is suitable for both established scholars and new researchers. This book fills that gap. All the major aspects of entrepreneurship are covered, including: \* the start-up and growth of firms, \* financing and venture capital, \* innovation, technology and marketing, \* women entrepreneurs, \* ethnic entrepreneurs, \* migration, \* small firm policy, \* the economic and social history of entrepreneurship. This is a comprehensive review of state-of-the-art research in entrepreneurship, written by an international team of leading scholars, and will be an essential reference for academics and policy makers, as well as being suitable for use on masters courses and doctoral programs. About the Series Oxford Handbooks in Business & Management bring together the world's leading scholars on the subject to discuss current research and the latest thinking in a range of interrelated topics including Strategy, Organizational Behavior, Public Management, International Business, and many others. Containing completely new essays with extensive referencing to further reading and key ideas, the volumes, in hardback or paperback, serve as both a thorough introduction to a topic and a useful desk reference for scholars and advanced students alike.

**Open Innovation Academic and Practical Perspectives on the Journey from Idea to Market Oxford University Press** The traditional structures of business and the workplace have changed drastically in recent years. In response, companies have continuously worked to improve their ability to generate new ideas and bring them to market by removing the common constraints on the processes of innovation. This movement of open innovation in the workforce necessitates improvements in the arenas of idea generation, evaluation, funding, and the presentation of these ideas to the marketplace in new and exciting ways. Edited by Arthur B. Markman, *Open Innovation: Academic and Practical Perspectives on the Journey from Idea to Market* brings together the latest scholarship on these elements with tried-and-true stories of successful applications in real-world settings. Authors explore a variety of new methods for improving idea development and processes, making this book an invaluable resource for readers as they learn how to create a supportive ecosystem for their employees and co-workers.

**The Internet as a Technology-Based Ecosystem A New Approach to the Analysis of Business, Markets and Industries Springer** This book examines and critiques classical approaches to strategic analysis, whilst exploring alternative methods which utilise ecosystem and platform concepts, as well as chaos and complexity theories. The innovative study provides a critique of the neoclassical Newtonian school of strategy, and proves it to be largely inappropriate as a decision-making methodology in today's internet-based market. By developing a new biological hydrothermal vent model in which analogical comparisons are made with the Information Communication Technology (ICT) sector, the chapters challenge existing paradigms of competitive advantage and analyse the extent to which the Internet can be considered to be an ecosystem in its own right. *The Internet as a Technology-Based Eco-System* offers a range of alternative models and analytical frameworks for the analysis of internet-based technology companies in the twenty-first century, creating a valuable tool for students and academics undertaking research in strategy, technology and electronic engineering.

**Crossroads of Entrepreneurship Springer Science & Business Media** Combines different disciplinary perspectives: management, economics, sociology, business

history. Addresses current topics like ethnic entrepreneurship, the role of the state and state-owned companies in promoting entrepreneurship, entrepreneurship and family business, collective entrepreneurship, differences in entrepreneurship dynamics around the world. Gathers perspectives from different countries and research traditions. Softcover version of the original that published in March 2004. **The Oxford Handbook of Creativity, Innovation, and Entrepreneurship Oxford Library of Psychology** A great deal of research has been conducted on creativity, innovation, and entrepreneurship. Although highly interrelated, these three areas have developed largely independently of one another. **Cutting-Edge Research Topics on Multiple Criteria Decision Making 20th International Conference, MCDM 2009, Chengdu/Jiuzhaigou, China, June 21-26, 2009. Proceedings Springer Science & Business Media** MCDM 2009, the 20th International Conference on Multiple-Criteria Decision Making, emerged as a global forum dedicated to the sharing of original research results and practical development experiences among researchers and application developers from different multiple-criteria decision making-related areas such as multiple-criteria decision aiding, multiple criteria classification, ranking, and sorting, multiple objective continuous and combinatorial optimization, multiple objective metaheuristics, multiple-criteria decision making and preference modeling, and fuzzy multiple-criteria decision making. The theme for MCDM 2009 was "New State of MCDM in the 21st Century." The conference seeks solutions to challenging problems facing the development of multiple-criteria decision making, and shapes future directions of research by promoting high-quality, novel and daring research findings. With the MCDM conference, these new challenges and tools can easily be shared with the multiple-criteria decision making community. The workshop program included nine workshops which focused on different topics in new research challenges and initiatives of MCDM. We received more than 350 submissions for all the workshops, out of which 121 were accepted. This includes 72 regular papers and 49 short papers. We would like to thank all workshop organizers and the Program Committee for the excellent work in maintaining the conference's standing for high-quality papers. **Marketbusters 40 Strategic Moves That Drive Exceptional Business Growth Harvard Business Press** Robust methods to identify new growth opportunities YOUR SHAREHOLDERS DEMAND growth; your company needs growth; and your career can suffer or soar because of how you drive growth—or don't. While executives often talk about their great growth plans, very few of these plans actually deliver real gains in growth and profitability. How do some companies manage to beat the odds and bust through the obstacles that make explosive growth so elusive? In this hands-on guide, Rita Gunther McGrath and Ian C. MacMillan identify powerful strategic moves they call "MarketBusters"—approaches that dramatically reconfigure profit streams in an industry, upend conventional competition, and ultimately deliver blockbuster growth. Based on insights from an extensive three-year study, McGrath and MacMillan describe forty proven marketbusting moves and outline five overall strategies companies have used to drive new growth: • Change the customer's total experience: Make it simpler, faster, or more beneficial for customers to buy from you • Reconfigure your products and services: Transform your offerings to make them clearly superior to competitors' • Redefine your business and associated key metrics: Change

how you do business or how your customers do business in ways that dramatically boost performance • Anticipate or exploit industry shifts: Capitalize on changes before competitors do • Create a new market space: Trigger the emergence of a new market Every marketbusting move is illustrated in practice through vivid company examples—including cautionary tales that alert you to potential pitfalls you may encounter. Action-oriented tools and checklists provide concrete guidance in finding opportunities across your own business platform, executing your chosen move successfully, and exploiting new opportunities to maximize their bottomline impact. The book also provides guidelines for avoiding common implementation challenges and for developing the organizational alignment needed to smooth execution. New opportunities for explosive growth are waiting to be unleashed. *MarketBusters* is the field guide you need to develop a reliable, robust approach to fueling continuous, profitable growth. **Handbook of Research on Consumerism in Business and Marketing: Concepts and Practices IGI Global** The modern era of business has prompted an increased focus on the consumer and the responsibility of corporations to consider their ethical and social obligations to their customers. The rise of the consumerist movement has encouraged further research and development on the topic of consumerism, enabling business to succeed in a consumer-driven market. *Handbook of Research on Consumerism in Business and Marketing: Concepts and Practices* features research on diverse topics on consumerism in the global marketplace, focusing on the ways in which businesses can improve their relationships with customers as well as analyze and influence purchasing behavior. As a comprehensive reference source on topics pertaining to consumer management, identity, and behavior, this publication is intended for use by marketing professionals, business managers, students, and academicians. **Human-Computer Interaction and Technology Integration in Modern Society IGI Global** Technology has opened a wide window of novel communication methods and techniques and has become ubiquitous in modern society. With advancements occurring rapidly and transforming practices and efficiencies within all fields including business, education, medicine, engineering, and so on, it is important to remain up to date on the latest research findings. *Human-Computer Interaction and Technology Integration in Modern Society* is a critical reference source that examines the integration of technological innovations into every aspect of modern society including education and business. Highlighting important topics that include digitization, human development, knowledge management, and open innovation, this book is ideal for IT specialists, policymakers, professionals, academicians, researchers, practitioners, and students. **ICT Influences on Human Development, Interaction, and Collaboration IGI Global** "This book creates awareness on how ICTs contribute to human development in multiple areas, including the link between ICTs and economic, social, and political aspects of human development"-- Provided by publisher. **Open Innovation Research, Management and Practice World Scientific** The concept of open innovation has become increasingly popular in the management and policy literature on technology and innovation. However, despite the large volume of empirical work, many of the prescriptions being proposed are fairly general and not specific to particular contexts and contingencies. The proponents of open innovation are universally positive but research suggests that the specific mechanisms and

outcomes of open innovation models are very sensitive to context and contingency. This is not surprising because the open or closed nature of innovation is historically contingent and does not entail a simple shift from closed to open as often suggested in the literature. Research has shown that patterns of innovation differ fundamentally by sector, firm and strategy. Therefore, there is a need to examine the mechanisms that help to generate successful open innovation. In this book, the authors contribute to a shift in the debate from potentially misleading general prescriptions, and provide conceptual and empirical insights into the precise mechanisms and potential limitations of open innovation research and management practice. Contents: Introduction: Why We Need a Tighter Theory and More Critical Research on Open Innovation (Joe Tidd) Taxonomies and Modes: Different Modes of Open Innovation: A Theoretical Framework and an Empirical Study (Valentina Lazzarotti and Raffaella Manzini) Advancing a Typology of Open Innovation (S C Ellis, Peter T Gianiodis and E Secchi) How to Balance Open and Closed Innovation: Strategy and Culture as Influencing Factors (Ellen Enkel and Karoline Bader) Context and Contingencies: The Role of Open Innovation in Dynamic Environments (Fiona Schweitzer, Kurt Gaubinger and Oliver Gassmann) A Conceptual Model of Open Innovation for New Product Development Projects: Towards a Contingency Theory (Hanna Bahemia and Brian Squire) Open Service Innovation: The Influence of Project Novelty (Joe Tidd and Kuo-Nan Hsieh) Exploring the Use of Open Innovation in Processes, Products and Services (Amy Huang and John Rice) Managing Open Innovation in Multinational Enterprises: Combining Open Innovation and R&D Globalization Literature (Wim Vanhaverbeke, Jingshu Du and Maximilian von Zedtwitz) Sector and Industry Studies: Measuring the Impact of Inbound Open Innovation Practices on Performance in Services (Anne-Laure Mention and Anna-Leena Asikainen) Generativity and Innovation in Smartphone Ecosystems (Björn Remneland-Wikhamn, Jan Ljungberg, Magnus Bergquist and Jonas Kuschel) Toward a Dynamic Perspective on Open Innovation: A Longitudinal Assessment of the Adoption of Internal and External Innovation Strategies in the Netherlands (Tom Poot, Dries Faems and Wim Vanhaverbeke) Investigating Inter-Industry Differences in the Implementation of Open Innovation (Tommaso Buganza, Davide Chiaroni, Gabriele Colombo and Federico Frattini) Limitations and Constraints of Open Innovation: Open Innovation: Old Ideas in a Fancy Tuxedo Remedy a False Dichotomy (Paul Trott and Dap Hartmann) Not for Everybody: Why Some Organisations Benefit More from Open Innovation than Others (Torsten Oliver Salge, Thomas Marc Bohné, Tomas Farchi and Erk Peter Piening) Positive and Negative Dynamics of Open Innovation (Michael M Hopkins, Joe Tidd and Paul Nightingale) Readership: Graduate students, researchers and practitioners in the field of open innovation and management. Key Features: This book challenges the claims that open innovation represents a universal good practice This book provides vital insights into the mechanics of open innovation and its potential limitations Keywords: Innovation; Open Innovation; Technology Management; Product Development Reviews: "In sum, this interesting book illustrates that the simple dichotomy between open and closed approaches for innovation is not realistic, and that there are pitfalls to open innovation. This book can certainly be useful to managers trying to keep up with the fast changing environment and with the current challenges of innovation, but is more useful to academic scholars." Paulo Figueiredo **Human Development and**

**Interaction in the Age of Ubiquitous Technology IGI Global** *The human condition is affected by numerous factors in modern society. In modern times, technology is so integrated into culture that it has become necessary to perform even daily functions. Human Development and Interaction in the Age of Ubiquitous Technology is an authoritative reference source for the latest scholarly research on the widespread integration of technological innovations around the globe and examines how human-computer interaction affects various aspects of people's lives. Featuring emergent research from theoretical perspectives and case studies, this book is ideally designed for professionals, students, practitioners, and academicians.*

**Building the Knowledge Economy Issues, Applications, Case Studies IOS Press** *The importance of the Internet and information and communication technologies to the global economy has never been greater. This volume aims to facilitate knowledge sharing relevant to everyone, irrespective of background, thematic or geographic focus.*

**Open Innovation Researching a New Paradigm OUP Oxford** *Open Innovation describes an emergent model of innovation in which firms draw on research and development that may lie outside their own boundaries. In some cases, such as open source software, this research and development can take place in a non-proprietary manner. Henry Chesbrough and his collaborators investigate this phenomenon, linking the practice of innovation to the established body of innovation research, showing what's new and what's familiar in the process. Offering theoretical explanations for the use (and limits) of open innovation, the book examines the applicability of the concept, implications for the boundaries of firms, the potential of open innovation to prove successful, and implications for intellectual property policies and practices. The book will be key reading for academics, researchers, and graduate students of innovation and technology management.*

**Handbook of Research on Techno-entrepreneurship Edward Elgar Publishing** *Techno-entrepreneurship is defined as the entrepreneurial and intrapreneurial activities of both existing companies and new businesses operating in technology-intensive environments. This is an ideal text for advancing an understanding of the theory and practice of research in this area.*

**Corporate Venturing in der Praxis Rolle im Rahmen des Innovationsmanagements und Ansätze für ein Konzept zur Beurteilung und Steuerung seiner Erfolgsbeiträge Springer-Verlag** *Carsten W. Seeliger zeigt, welche Rolle Corporate Venturing im Rahmen des Innovationsmanagements einnehmen kann, und skizziert darüber hinaus aus Unternehmenssicht Ansätze zur Beurteilung und Steuerung der unterschiedlichen erzielbaren und erzielten Erfolgsbeiträge.*

**Corporate Entrepreneurship Strategic Imperative for Growth ICFAI Books** *To any organization, corporate entrepreneurship means a lot today. In fact, organizations must develop entrepreneurship to reflect the intensity of entrepreneurship in an enterprise. Traditional organizations must recreate a culture of corporate entrepren*

**Managing Innovation, Technology, and Entrepreneurship Meyer & Meyer Sport** *This book offers an overview of all three subjects - innovation, technology and entrepreneurship - that fits well with the compressed curricula in modern MBA programs. The affordable and easy-to-carry volume fits the needs of students in the targeted countries. It offers a comprehensive approach whereas other competing books are dated and/or deal only with two of the three subjects found in this book.*

**Frontiers of**

**Entrepreneurship Research Proceedings of the ... Annual Entrepreneurship Research Conference Corporate-Venture-Capital-Einheiten als Wissensbroker Empirische Untersuchung interorganisationaler Beziehungen zwischen Industrie- und Start-up-Unternehmen Springer-Verlag** Behrend Freese geht der Frage nach, welchen strategischen Mehrwert Corporate-Venture-Capital-Programme für die Muttergesellschaften und die Portfoliounternehmen schaffen können, und entwickelt ein Modell, das die unterschiedlichen Interessen der Industrieunternehmen und der Start-up-Unternehmen integriert. **Sequenzielle Corporate Venture Capital-Investitionen Ein realoptionsbasierter Ansatz BoD - Books on Demand** Die Erschließung externer Innovationen hat für etablierte Großunternehmen in den letzten Jahren stetig an Bedeutung gewonnen. Insbesondere junge Wachstumsunternehmen entwickeln radikale Innovationen, die sich fundamental von bereits am Markt vorhandenen Produkten oder Dienstleistungen und Geschäftsmodellen unterscheiden. Im Rahmen von Corporate Venture Capital-Programmen stellen etablierte Unternehmen für begrenzte Zeit Wagniskapital für ein Portfolio junger Wachstumsunternehmen bereit, wobei hiermit vorwiegend strategische Ziele verfolgt werden. Corporate Venture Capital stellt mithin ein Instrument dar, um systematisch radikale Innovationen junger Unternehmen zu erschließen. Die Finanzierungsbeziehung lässt sich daher als (Real-)Option interpretieren, sich die Innovationen, Geschäftsmodelle oder Technologien der Wachstumsunternehmen anzueignen. Die Kapitalbereitstellung erfolgt typischerweise sukzessive, d. h., dass die Folgefinanzierung an das Erreichen vorher vereinbarter Entwicklungsziele geknüpft wird. Eine solche sequenzielle Folge von Beteiligungsinvestitionen lässt sich entsprechend als Verbundoption modellieren und bewerten. Der Wert des gesamten Beteiligungsportfolios hängt dabei nicht allein von dem isolierten Wert der einzelnen Beteiligungen ab, sondern es bestehen finanz- und realwirtschaftliche Interdependenzen innerhalb des Portfolios. Der Wert einer Beteiligung ist daher nicht allein anhand der bilateralen Beziehung zwischen dem CVC-Geber und dem jungen Unternehmen zu beurteilen, sondern auf Portfolioebene. Daher wird das Beteiligungsportfolio als Option zur Ausübung der wertvollsten Realoptionen strukturiert, die entsprechend um knappe Ressourcen konkurrieren. Dieses Vorgehen erlaubt eine systematische Berücksichtigung dieser Interdependenzen bei der Ableitung wertbestimmender Faktoren des Portfolios und die Identifizierung wertschaffender Portfoliostrategien. **Venturing in International Firms Contexts and Cases in a High-Tech World Routledge** This book gives students a new perspective on entrepreneurial venturing in an international context. By analyzing the dynamics in international companies, they will be armed with the skills they need to build successful strategies for entering new international markets. Williams presents a framework built around four contexts for international venturing: headquarters-driven through internal capabilities; subsidiary-driven through peripheral capabilities; headquarters-driven through external capabilities; and subsidiary-driven through external capabilities. Through this, students gain insight into the conditions that enable venturing in different types of MNEs, the mechanisms by which MNEs pursue international opportunities, and the leadership and managerial challenges of developing entrepreneurial capabilities across borders. Following a definition and analysis of each context, the book synthesizes the outcomes in

an integrative way, providing implications for strategic leaders in international firms as well as for researchers and students. These contexts are used to frame the literature and engage with eight topical cases, which are also published in full in the Appendix of the book. With case studies from around the world that focus both on smaller and larger enterprises, *Venturing in International Firms* will give students of international entrepreneurship, corporate entrepreneurship and international business an edge when venturing internationally in the real world. **Handbook of Research on Entrepreneurial Success and its Impact on Regional**

### **Development IGI Global**

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### **Wissenswertes durch Unternehmensnetzwerke Eine multiperspektivische Analyse am Beispiell von Corporate Venture Capital Springer-Verlag**

*Christiana Weber untersucht Voraussetzungen und Implikationen interorganisationalen Wissenstransfers für ein erfolgreiches Innovationsmanagement. Dabei arbeitet sie die herausragende Rolle des „relational fit“ zwischen den Kooperationspartnern sowie die Bedeutung von Wissensbrokern und Mediatoren für erfolgreichen Wissenstransfer heraus.*

### **Fast Growing Firms in a Slow Growth Economy Institutional Conditions for Innovation Edward**

*Elgar Publishing Europe needs more innovative companies that grow quickly and end up big. This book examines SME growth, innovation and success, to suggest that fast growing firms could offer a major contribution to the recovery of a European economy.*

*The contributors examine 11 case studies from Italian firms, breaking the book up into three parts: context, actors and strategy. The topics discussed include entrepreneurship and technological clusters, innovative start-ups and growth factors, and family firms as the incubators of new ventures.*

**World Encyclopedia of Entrepreneurship Edward Elgar Publishing** *This second edition of a classic reference work, written by some of the most eminent academics in the field, contains over 30 per cent more entries on entrepreneurship. Comprehensive in scope, it includes topics from business angels, to export services to family business and uncertainty and venture capital.*

*There are also entries on individuals including George Eastman, Howard Hughes, Joseph Schumpeter and Walt Disney. Providing its readers with a unique point of reference, as well as stimulus for further research, this Encyclopedia is an indispensable tool for anyone interested in entrepreneurship, particularly students, scholars and researchers.*

### **Handbook of Entrepreneurship Research An Interdisciplinary Survey and Introduction Springer Science & Business Media**

*Interest in and attention to entrepreneurship has exploded in recent years. Nevertheless, much of the research and scholarship in entrepreneurship has remained elusive to academics, policymakers and other researchers, in large part because the field is informed by a broad spectrum of disciplines, including management, finance, economics, policy, sociology, and psychology, often pursued in isolation from each other. Since its original publication in 2003, the Handbook of Entrepreneurship Research has served as the*

definitive resource in the field, bringing together contributions from leading scholars in these disciplines to present a holistic, multi-dimensional approach. This new edition, fully revised and updated, and including several new chapters, covers all of the primary topics in entrepreneurship, including entrepreneurial behavior, risk and opportunity recognition, equity financing, business culture and strategy, innovation, and the impact of entrepreneurship on economic growth and development. Featuring an integrative introduction, extensive literature reviews and reference lists, the Handbook will continue to serve as a roadmap to the rapidly evolving and dynamic field of entrepreneurship. **Corporate Entrepreneurship & Innovation Cengage Learning**

**CORPORATE ENTREPRENEURSHIP & INNOVATION** is a comprehensive, one-of-a-kind text for the emerging business arena of entrepreneurship and innovation. Built on years of research and experience, this unique text employs a clear and informative how-to approach and features sections and chapters organized according to a summary model of the corporate entrepreneurship process. A professional format and look make the text especially appealing and appropriate for sophisticated readers and experienced business professionals. This groundbreaking text fulfills a real business need, because many executives consider entrepreneurial behavior a key to sustaining their companies' competitive advantage, but few possess genuine knowledge of the subject or understand how to apply it. The Third Edition of **CORPORATE ENTREPRENEURSHIP & INNOVATION** provides detailed, actionable answers to the what, how, where, and who questions surrounding corporate entrepreneurship in today's dynamic business environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Unternehmertum und Ausgründung**

**Wissenschaftliche Konzepte und praktische Erfahrungen Springer-Verlag** Die Autoren dieses Sammelbandes betrachten die zentralen Erfolgsfaktoren und wichtigsten Entwicklungsphasen von Ausgründungen aus theoretischer wie aus empirischer Perspektive. Sie leiten allgemeine Erkenntnisse zu diesem Forschungsfeld ab und setzen sich detailliert mit praxisrelevanten

Gestaltungsmöglichkeiten auseinander. **Introducció al venture capital i al private equity PUBLICACIONS UNIVERSITAT**

**ROVIRA I VIRGILI** Des que van aparèixer als EUA, el Venture Capital i el Private Equity han crescut fins a suposar un volum de més de 142 mil milions d'euros a tot el món. Empreses com Google, Zalando o Spotify són alguns èxits de l'ecosistema, que hi va apostar quan no eren més que una idea. La influència del capital de risc en la generació de tecnologia i en la millora de la salut de les empreses és essencial per situar una economia a l'avantguarda de la innovació i el creixement econòmic. **American Book**

**Publishing Record Strategisches Ausgründungsmanagement Umsetzung anhand eines integrierten strategischen Führungsmodells Springer-Verlag** Ausgründungen werden in der betrieblichen Praxis oftmals von der Unternehmensleitung als geeignetes Instrument angesehen, um auf exogene Veränderungen zu reagieren. Im Fokus steht hier vor allem die Möglichkeit umfassender Kostenreduktionen durch die Auslagerung von Unternehmensteilen. Im Rahmen dieses Buches sollen Ausgründungen jedoch nicht als reines Instrument des Kostenmanagements verstanden werden, vielmehr können durch ein langfristig orientiertes Ausgründungsmanagement zwei substanzielle Unternehmensziele umgesetzt werden: die Förderung von „Unternehmertum im

*Unternehmen“, also des unternehmerischen Denkens bei den Mitarbeitern, sowie die Schaffung einer Organisationsstruktur, durch welche die Umsetzung von Innovationen gefördert wird. Das strategische Management gezielter Ausgründungsprozesse stellt eine große Herausforderung einer erfolgreichen und nachhaltigen Unternehmensführung dar, der sich Führungskräfte regelmäßig stellen müssen. Mit dieser Problemstellung will sich diese Arbeit befassen – es soll der Frage nachgegangen werden, worin die zentralen Faktoren für eine nachhaltig erfolgreiche und strategiegerechte Umsetzung von Ausgründungen liegen bzw. woran die Integration von Ausgründungen in das strategische Führungskonzept eines Unternehmens scheitern kann.*